

Southeast Athletic Trainers' Association Newsletter



Volume 12, Issue 4

October 2006

Inside this issue:

New Legislation Introduced	2
Challenge - Win an AED for your State Organization	3
Hurricane Fundraiser Cook-	3
Committee News	4-
SEATA Vice-President & Secretary re-elected	4
Opportunities for SEATA Members	4-
SEATA Deadlines & Dates	7
NATA Committees to meet in Atlanta Nov. 17-19	7
lota Tau Alpha	8
State Reports	8
2007 NATA Athletic Trainers Educators' Conference	8
SEATA Online CEUs	9

32nd Annual SEATA Clinical Symposium & Members Meeting, March 22-25, 2007, Franklin Marriott Cool Springs, Franklin, TN

NATA Deadlines & Dates

SEATA Corporate Partners 10

10

News from the District Director, R.T. Floyd

I hope the fall season has been relatively injury free and is going well for you. It has been a busy time of the year for the profession at the organization level. We are making progress but have a great deal to do both immediately and in the near future. To accomplish our goals we must get every member actively engaged on a regular basis in a variety of ways. Many of these challenges and opportunities for involvement are outlined later in this newsletter and will continue to be relaved via the SFATA and NATA websites and eBlasts. Please take the time to become fully aware of the news of your profession and follow up with action as requested. As it is with athletics every action is a potential difference maker in the end. Let's all make sure that we take action to determine our future.

I want to again encourage you to nominate deserving members for both the NATA and SEATA Awards for which Nov. 15 and Jan. 1 are the deadlines, respectively.

You should have received emails regarding our efforts related to the Centers for Medicare and Medicaid Services "incident to" rule. The Access to Physical

Medicine and Rehabilitation Services Improvement Act of 2006, S. 3963 is a huge step for the NATA and our profession and it is critical that we *ALL* make the appropriate contacts early and often in Congress to generate support and passage of this Act. At the same time we are continuing to pursue a judicial remedy in filing a petition for writ of certiorari from the U.S. Supreme Court.

In other Board action, we have also made a significant commitment toward validating our effectiveness by committing 1 million dollars towards outcomes research over the next three years. We are joining with the NATA Research and Education Foundation and providing \$20,000 in getting the Advancing Outcomes of Care in Athletic Training Summit: A Road Map for the Future kicked off which is to be scheduled in 2007.

For those of you involved with students in some capacity, please encourage them to join the NATA now. There are significant benefits and opportunities for involvement, plus if they join immediately they can receive these benefits for the remainder of this year and all of next year

(Continued on page 4)

News from the President, MaryBeth Horodyski

I hope this newsletter finds all of you enjoying a healthy and successful fall season. The SEATA Executive Board began monthly conference calls in September. Minutes from those meetings will be placed on the website and posted in SEATA Newsletters once approved by the Board.

I am pleased to be working with your state presidents as they are very active in planning processes to move SEATA forward with our profession. The Executive Board members are currently working on several items which include: developing a strategic plan for SEATA, reviewing nomination and election procedures, reviewing

the make up of SEATA committees, and planning for the 32nd Annual Clinical Symposium and Members Meeting in March of 2007. The meeting will be held 22-25 March at a new site in Franklin TN. Most recently the Executive Board approved the appointment of a parliamentarian; thus, we welcome Nicholas Pappas, ATC to our Board meetings. Additionally, the Board approved the development of a Hall of Fame Committee – look for upcoming information about the activities of this committee.

An important action taken by the (Continued on page 3)

Executive Board Officers

District IX Director

R.T. Floyd, EdD, ATC University of West Alabama Station #14, UWA Livingston, AL 35470 205-652-3714 Fax: 205-652-3799

rtf@uwa.edu

District IX President

MaryBeth Horodyski, EdD, ATC Department of Orthopaedics University of Florida P.O. Box 112727 3450 Hull Road Gainesville, FL 32611-2727 352-273-7074

352-273-7074 Fax: 352-273-7388

horodmb@ortho.ufl.edu

District IX Vice-President

Marisa Brunett, MS, ATC 238 Chestnut Ridge Street Winter Springs, FL 32708 321-229-5941

marisabhrt@earthlink.net

District IX Secretary

Lori Groover, MS, LAT, ATC 1503 Macedonia Road Newnan, GA 30263 Cell: 678-953-0597 Fax: 770-253-8072

Igroover@bellsouth.net

District IX Treasurer

Jim Mackie, MEd, ATC 12133 Cheyenne Trail Jacksonville, FL 32223 904-308-2656 904-292-2535 Fax: 904-308-4095

jdmackie@comcast.net

State Representatives

Georgia

Paul Higgs, MEd, ATC, LAT Georgia College & State University Campus Box 65 Milledgeville, GA 31061 478-445-1787 Fax: 478-445-1790

paul.higgs@gcsu.edu

Louisiana

Gerard White, MEd, ATC Athletic Training Science Nicholls State University P.O. Box 2090 Thibodaux, LA 70310 985-493-2612 Fax: 985-493-2614

Gerard.White@nicholls.edu

News from the Secretary, Lori Groover

The minutes from the SEATA Executive Board Meetings in March 30-31, 2006 and June 15, 2006 have been added to the SEATA website at

www.seata.org/archives/2006/ SEATAExecBdMinutes-March06.doc and www.seata.org/archives/2006/ SEATAExecBoardMtg6-15<u>O6FV.doc</u>, respectively. All minutes are accessible via the links on the SEATA Organization Info web page, www.seata.org/OrgInfo.htm.

New Legislation Introduced to Add Athletic Trainers as Medicare Providers

Sen. Craig Thomas, R-Wyoming, has proposed federal legislation to add athletic trainers as covered providers of Medicare services.

The bill, S. 3963, was introduced in the U.S. Senate Sept. 28. Called "Access to Physical Medicine and Rehabilitation Services Improvement Act of 2006," the bill aims to make health care services more easily available to Medicare patients.

This bill is important because it gives Medicare beneficiaries an opportunity to have access to the unique skills of certified athletic trainers," said NATA President Chuck Kimmel, ATC. "I think this will provide a level of care for a population that desperately needs it and hasn't been able to access it."

The bill does two things:

- 1. Essentially overturns the challenged CMS incident-to rule and is consistent with existing law;
- 2. Makes athletic trainers and lymphedema therapists covered providers under Medicare.

Of the group of practitioners who were blocked by the CMS incident-to rule, athletic trainers and lymphedema therapists can save the Medicare program money via their services. In the case of lymphedema therapists, there is an urgent need for professionals who can perform these services.

The success of this legisla-

tion is critical to the future success of athletic training, Kimmel said, because private insurers tend to mimic Medicare policies.

Any opportunity for reimbursement begins with Medicare," he said. "If Medicare doesn't pay for athletic training services, which are part of the physical medicine and rehabilitation codes, then [some private insurers] won't, either. As we've already seen with the incident-to ruling, athletic trainers lose their jobs as a result."

NATA Sec./Treasurer Marjorie Albohm, MS, ATC, urges all members to get involved.

Every member must assume personal responsibility for contacting all people who could be influential in understanding and supporting our position," she said. "The more people that we can educate about the importance of this, the more influence we'll have on Capitol Hill."

NATA lobbyist Bill Finer-frock said he will focus on recruiting co-sponsors after members of Congress return from their October recess. However, NATA members should take advantage of educating legislators on the bill while the lawmakers are in their districts campaigning.

While we don't expect Congress to act on this bill in the few remaining months of the session, we can use this time to build support for the bill in the next Congress," Finerfrock said. "Its success is heavily dependent on a strong, immediate grassroots response."

What You Need to Do:

- Before December 1,
 Write letters or make phone calls to your law-makers, asking them to support the Access to Physical Medicine and Rehabilitation Services Improvement Act of 2006, S. 3963.
- Don't know how to reach your U.S. Senators and Representatives? Go to NATA's Legislative Alert Center to get the names and contact information.
- Ask physicians, employers, administrators and other professional colleagues to write letters supporting the Act.
- Sample letters are available on the NATA Web site.
- Ask your patients, athletes and parents to contact their legislators in support of the Act.
- The November NATA News and NATA Web site will give you sample letters and tips on how to do this
- Join us for Capitol Hill Day 2007!
- The NATA will visit Capitol Hill on Monday, Feb. 26, 2007. We need athletic trainers from all 50

(Continued on page 8)

Challenge - Win an AED for your State Organization, become active in supporting the Medicare "incident to" legislation, S. 3963

Which state in SEATA will have the highest percentage of their members respond to the call to write letters or make phone calls to their lawmakers, asking them to support the Access to Physical Medicine and Rehabilitation Services Improvement Act of 2006, S. 3963 as requested in the 10-12-06 SEATA eBlast.

SEATA will award a Medtronic LIFEPAK CR Plus AED to the state organization with the highest percentage of SEATA members who reach their U.S. Senators and Representatives via the NATA's Legislative Alert Center at www.nata.org/members1/ <u>documents/alert_center2.cfm</u>.

Since October 1, the numbers are as follows. Let's make it 100% by Dec. 1.

State	Member- ship totals	Responses this far	Response rate
Alabama	443	9	2.00%
Florida	1476	96	6.44%
Georgia	763	23	3.01%
Kentucky	351	17	4.84%
Louisiana	291	3	1.03%
Mississippi	228	28	12.28%
Tennessee	585	34	5.81%
Puerto Rico	2	0	0%
Virgin Islands	3	0	0%
Total	4142	209	5.04%

Hurricane Fundraiser Cookbook, Volume I & II

Glen Snow, ATC and Rich Carey, MA, ATC, LAT from District 4 are continuing their fundraiser to help athletic trainers impacted by the hurricanes of 2005. They have produced Volume I in a series of cookbooks with recipes submitted by athletic trainers from across the country. Now that first cookbook has been sent out they are working on Volume II: Tailgating and Grilling.

Please submit your favorite recipe for Grilling, Barbecuing, and/or Tailgating for Volume II.

Format

• Category: Appetizer; Meat,

Chicken, or Fish Dishes: Side Dishes: and Desserts

- Recipe Title:
- Submitted by: Name, credentials, institution, city and state
- Ingredients: Put in list form and use the following abbreviations: pt. qt. pkg. tsp. T. oz. lb. gal. doz. sm. med. lg.
- Cooking Directions: Please put in paragraph form
- Submit on-line to: gsnow@activeankle.com
- Submit by mail to: Plate-O-Pair Glen Snow P . O . Вох 908 New Albany, Indiana

Anyone who would like to purchase a cookbook should email Glen Snow gsnow@activeankle.com

Volume 1 (General Recipes) cookbooks are still available @ \$26 each (that includes shipping and handling)

Please make out and send checks or money orders to the above address. Include your name, shipping address, phone, and e-mail.

Glen Snow can be contacted gsnow@activeankle.com or 812-258-0663.

News from the President, MaryBeth Horodyski (continued from Page 1)

Executive Board was to approve a \$7,000 budget to be used by the states to send at least one person from each of our seven states to Capitol Hill Day on Monday, 26 February 2007. You should have received an eBlast from the NATA requesting you to contact your legislators regarding the Senate Bill (S. 3963). This

new legislation was introduced to add athletic trainers as Medicare providers. The new bill, "Access to Physical Medicine and Rehabilitation Services Improvement Act of 2006" was introduced in the U.S. Senate on 28 September. For more information on Capitol Hill Day 2007 and S. 3963 please go to the SEATA or NATA websites.

I encourage you to promote our profession. Please contact members of the SEATA Executive Board with your ideas and suggestions.

Sincerely, MaryBeth Horodyski, EdD, ATC, LAT

State Presidents

Alabama

Brad Montgomery, MAT, ATC University of West Alabama Station #14, UWA Livingston, AL 35470 205-652-3696 Fax: 205-652-3799

bsm@uwa.edu

Florida

Stephanie A. Lennon, MS, ATC Oak Ridge High School 6000 South Winegard Road Orlando, FL 32809 407-852-3200 x 2616 Fax: 407-850-5152

lennons@ocps.net

Georgia

Lori Groover, MS, LAT, ATC 1503 Macedonia Road Newnan, GA 30263 Cell: 678-953-0597 Fax: 770-253-8072

Igroover@bellsouth.net

Kentucky

Greg Rose, MS, ATC 2482 Clear Creek Nicholasville, KY 40356 Cell: 859-361-2159

katspres@alltel.net

Louisiana

Gary Lewis, LAT 4 Plantation Lane Covington, LA 70433 985-875-0997 Cell: 985-502-8657

vikiflop@bellsouth.net

Mississippi

Donna Wesley, MS, ATC 414 Oak Road Fulton, MS 38843 Cell 662-231-5939 Pager: 662-791-0588

dwesleyatc@yahoo.com

Tennessee

Joseph T. Erdeljac, MS, ATC 2561 Nova Circle Cookeville, TN 38501 Work/Cell: 931-261-3858 Home: 931-432-1618

iterdeljac@charter.net

Parliamentarian Nick Pappas, ATC, LAT Florida State University Department of Athletics P. O. Box 2195 Tallahassee, FL 32316 850-645-2700 Fax: 850-645-2701 Cell: 615-828-8852

npappas@mailer.fsu.edu

Opportunities for **SEATA** Members

Several opportunities for SEATA members to compete in some friendly competitions and challenges are highlighted in the sidebars on this and succeeding pages. Please take a few moments to review each and get engaged in any or all of these rewarding activities to advance the profession of athletic training.

Opportunity #1

AED Legislative Contact Challenge: The state in SEATA that has the highest percentage of their members respond to the call to write letters or make phone calls to their lawmakers, asking them to support the Access to Physical Medicine and Rehabilitation Services Improvement Act of 2006. S. 3963 will receive a Medtronic LIFEPAK CR Plus AED. To be counted reach your U.S. Senators & Representatives via the NATA's Legislative Alert Center at:

www.nata.org/members1/ documents/ alert_center2.cfm

Opportunity #2

National Provider Identifier (NPI): The State with the highest percentage of members who have registered for their NPI will receive an award presented at the district meeting. To register for an NPI

https://nppes.cms.hhs.gov/ NPPES/StaticForward.do? for-

ward=static.instructions.

News from the District Director, R.T. Floyd (continued from Page 1)

for the cost of a single year. A related benefit of student membership is the ability to apply for NATA Research & Education Foundation and SEATA scholarships, which have upcoming application deadlines of Feb. 10 and Jan. 1, respectively.

Congratulations to Marisa Brunett and Lori Groover on being re-elected as

SEATA Vice-President and Secretary, respectively. Thanks to J.C. Anderson and Cary Berthelot for making themselves available as candidates. Both have an excellent record of service to SEATA and their respective states and will continue serving the membership in numerous ways.

I look forward to hearing

from you regarding questions, concerns, and issues related to our profession. Please let me know how I may be of assistance and I wish you the best during the upcoming holiday season.

Sincerely, R.T. Floyd, EdD, ATC

Clinical/Industrial/Corporate Athletic Trainers' Committee

The CIC committee has been working along side the Committee on Employment with some very exciting new job opportunities for our association and especially the Southeast. As many of you know the NATA has been promoting the industrial/ occupational, physician extender, military, and performing arts settings over the last few years. Those efforts are definitely paying off with more and more opportunities being presented to our membership.

The physician extender role has been an increasingly valued model by more orthopaedic, pediatrician, sports medicine family practice and chiropractors in the Southeast region than any other. This trend of private physician practices employing ATC's as physician extenders has put a large demand upon this job market. I have had several interested but skeptical ATC's inquire about these positions and how to become adequately trained or prepared to take on this new skill set.

The CIC would like to announce that a work group has been established to answer some of these questions for these interested parties. To meet the growing need for post professional education opportunities, NATA believes it is vital to encourage the de-

velopment of quality employerbased fellowship programs and/ or residency programs that can offer the members with specialized educational experiences and hands-on learning across a variety of predetermined competencies in all of the CIC settings.

The goals of this CIC initiative are to:

- Provide an online resource guide of employer-based fellowships and residencies available:
- Provide candidates with the information on what constitutes a quality fellowship and residency program;
- Encourage the development of more employer-based fellowships and residencies in specialty areas of athletic training;
- Continue to work with the Post Professional Education Committee in a consultative role as it develops criteria for residency programs and the accreditation process of those programs.

I will be the work group leader and District 9 will be represented by Forrest Pecha, Emory Orthopaedics and Spine (GA), Anthony Recinella, Vanderbilt Sports Medicine (TN).

I would like to remind anyone practicing in the clinical setting to participate in the National Outcomes Research Analysis project. NORA will provide scientific outcomes research to demonstrate the clinical value, cost effectiveness and improved outcomes provided by athletic trainers to patients.

I also want to remind everyone to logon to: www.nata.org/members1/gov_affairs/bill3963/calltoaction.cfm; to find out how to become an advocate and proactive constituent of your state legislators regarding the new legislation which adds athletic trainers as Medicare providers. NATA Secretary/Treasurer Marje Albohm, MS, ATC urges all members to get involved.

The SEATA CIC Committee has two state representative slots to fill which include Louisiana and Kentucky. If you are currently working in the CIC setting and would like to assist with identifying and addressing issues of concern to athletic trainers in the CIC setting and promote the ATC's in this setting within your state and district, please contact your state president.

If you have any questions or suggestions for the CIC committee, please feel free to contact me at: bfrank-lin@university-ortho.com.

Regards,

Brian M. Franklin

Volume 12, Issue 4 Page 5

College & University Athletic Trainers Committee

AMCIA update: We need your feedback!

NATA is in the process of updating the Appropriate Medical Care for Inter-Collegiate Athletics document -- and you can help. We encourage all NATA certified members working in the college/ university setting to take the AMCIA survey. We need as much feedback as possible to get an accurate assessment of the document in today's collegiate athletics environment.

If you haven't reviewed the AMCIA document lately, you can access it at $\frac{www.nata.org/statements/}{s_u_p_p_o_r_t_/}\\ \frac{AMCIARecsandGuides.pdf}{T_h_e_n_, g_o_t_o_\\ \frac{www.nata.org/members1/}{documents/surveys/amcia.cfm}\\ to take the brief survey.$

College & University Athletic Training Student Committee

Student NATA Members: New, Free Online Resource Just For You

CHATS is NATA's new online forum for students. It's Communications Helping Athletic Training Students, and it

lets student members post messages, profiles and photos. They can share their thoughts and ideas on any issue related to athletic training, or talk about anything else with their fellow students.

It's free, it's fun, it's useful and it's running now. STUDENTS: If you haven't already signed on to CHATS, go to http://www.nata.org/members1/chats/

Ethnic Diversity Advisory Committee

Reminder to all ATEP programs that the Ethnic Diversity Advisory Committee has a grant that is available and given out 2 times annually. The next submission of grant proposals is due on Dec 1st for the spring cycle and April 1st for the fall. All proposals submitted are required to enhance ethnic diversity within ATEP and athletic training profession. If interested more info can be found on the nata.org or www.edacweb.org. It would be

nice to have more grants proposal from District 9.

Also, there is still time for nominations for the Bill Chisolm Ethnic Diversity Service Award. This award is given out annually by EDAC for a person within athletic training who has promoted diversity within athletic training. This person doesn't have to be an athletic trainer. He/she can a physician, educator or other that promotes the athletic training profession. For more information

p I e a s e c h e c k www.edacweb.org. If anyone has other questions please feel free to contact Monroe Abram, ATC, 615-963-7829 or abram.357@comcast.net.

Monroe J. Abram, ATC, MED Head Athletic Trainer Tenn St University 615-963-7829 (w) 615-642-1815 (c) abram.357@comcast.net

History and Archives Committee

I need all of your help in District 9 - please send me the History of the Clinic or School at which you are employed we need this very important information for our History & Archives - email to John H. Anderson at <u>ath-</u>train@troy.edu.

Memorial Resolutions Committee

Please send all pertinent information to John H. Ander-

son at athtrain@troy.edu of any SEATA member's recent

death.

Opportunity #3 NATA Research & Education Foundation Annual Fund Contest for 2006: Last year was the first time in four years that District IX did not win the Annual Fund Competition among the 10 NATA Districts. We are off to a good start this year and can regain the title with your contributions to the NATA REF before Dec. 31. Please help Build Your Foundation by choosing your preferred method of donation at http:// at.uwa.edu/nataref/IX/.

Opportunity #4 College Athletic Training **Educators:** Rewards Galore for You and Your Students! \$100 for your college's athletic training student club? Free convention registrations? YES, and more! NATA is going all-out to encourage student members to join. If you're an athletic training educator working in a college/university, you can participate in our exciting new campaign. We're making it easy for you, too go to <u>www.nata.org/</u> members1/documents/ educator_contest.cfm to read all about it.



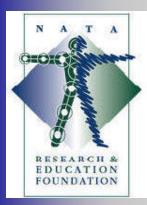
Opportunity #5 BuShu Challenge:

Boston University, Sacred Heart University and the NATA Research and Education Foundation are beginning the second year of the jointly developed BU / SHU Challenge. Athletic Training Student organizations should go to www.natafoundation.org/page-8 / BU SHU Challenge07.html

for more information and

to sign up by the October

13, 2006 deadline.



SEATA Discussion Forum

Registration is simple. Go to http://seata.org/forum/ & click on register. You will be asked to supply a password of your choice which you may change if needed. This is your opportunity to review and comment on issues important to SEATA.

Research and Education Foundation

Please take note of the following Foundation deadlines.

- Dec. 1, 2006: NATA Research & Education Foundation <u>Abstracts</u> due for 2007 Free Communications, <u>www.natafoundation.org/forms/2007%20CFA%20First%20Draft.htm</u>
- **Feb. 10, 2007**: NATA Research & Education Foundation <u>Scholarships applications</u> due (postmarked), <u>www.natafoundation.org/scholarship.html#download</u>
- Feb. 15, 2007: NATA Research & Education Foundation General Research Grant applications
 due. Pre-Proposal Submission Form required, www.natafoundation.org/grants/
 GeneralGrant1PP04.pdf and https://secure.e-builders.net/forms/2003PrePropSubInfo.htm
- March 1, 2007: NATA Research & Education Foundation <u>Doctoral Research Grant</u> applications due, www.natafoundation.org/grants/DoctoralGrant3PP704.pdf
- Apr. 1, 2007: NATA Research & Education Foundation <u>Project Grant Program</u> applications due, www.natafoundation.org/grants/ProjectGrant%20Packet.doc
- Apr. 15, 2007: NATA Research & Education Foundation <u>Master's Research Grant</u>, applications due, <u>www.natafoundation.org/grants/MasterGrant1PP04.pdf</u>

SEATA Election Committee

The SEATA Election Committee provides the following report on the recent SEATA election for Vice-President and Secretary. In the Vice-President election Marisa Brunett was re-elected over J.C. Anderson. Lori Groover was re-elected as Secretary over Cary Berthelot. Of the 3,471 eligible SEATA members 348 voted. This is a two-percent increase in membership that participated in this election compared to our earlier special

election. Thank you for voting! SEATA Election Committee Donna Wesley (MS), Chair Brad Montgomery (AL)

Paul Higgs (GA)

A breakdown of the votes and percentages by states is as follows:

State	Eligible voters	Votes	% Voting
Alabama	3/1	22	6%
Florida	1202	114	9%
Georgia	655	66	10%
Kentucky	300	23	8%
Louisiana	230	35	15%
Mississippi	198	33	17%
Tennessee	511	55	11%
Puerto Rico	1	0	0%
Virgin Islands	3	0	0%
Total	3471	348	10%

SEATA Exhibits Committee

As you all should know by now we will have our 32nd Annual Meeting and Clinical Symposium in Franklin, TN a very nice, upscale suburb of Nashville. The dates will be March 22-25 and we will be at the Cool Springs Marriott right next to the Cool Springs Galleria. There will be plenty of things to do and places to go within the area or we are just

minutes away from Nashville.

Please submit any new companies in your area who could become a new exhibitor or have them contact me at the address given. Please support our exhibitors, especially our Corporate Partners, as they help in making our SEATA Annual Meeting and Clinical Symposium the great success that it has become.

David T. Green, ATC Exhibits Chair, SEATA Tennessee Technological University 1160 N. Peachtree Room 114 P.O. Box 5102 Cookeville, TN 38505 931/372-3934 fax 931/372-3964 E-mail: DTGreen@tntech.edu

Registration is open now for the 22nd Annual SEATA Athletic Training Student Symposium on Feb. 9-10, 2007, Crown Plaza Ravinia, Atlanta, GA

Volume 12, Issue 4 Page 7

SEATA Scholarship Committee

The SEATA Scholarship Committee invites applications for its 2006-2007 scholarships which are established to preserve the memory and accomplishments of deceased members of SEATA and to perpetuate the standards of excellence exemplified by athletic trainers. These awards serve to recognize and promote both high achievement and professionalism in athletic training. Starting November 15th, the SEATA Scholarship Committee will be accepting applications for ten available scholarships. undergraduate and three graduate scholarships are available to full time students pursuing a degree in athletic train-In addition, District 9 members who presently have a dependent enrolled as a junior

or senior in an accredited college or university are eligible for three family scholarships. Details and criteria related to each of the scholarships can be found at www.seata.org/ Scholarshipdetails.htm. potential candidates are asked to visit the SEATA website and complete the online application. The deadline for all scholarships is January 1st, 2007.

Secondary School Athletic Trainers' Committee

Working in conjunction 5. with the NATA Secondary School Athletic Trainers' Committee, District 9 developed the **District 9 Top 10 Values** of the Secondary School ATC

- Immediate attention for injured athletes, which in turn helps reduce recovery time.
- Liability is greatly reduced
- 3. Parents have a comfort zone knowing their sons/ daughters have athletic trainers in the house.
- 4. Athletes return to practice and games sooner.

- Coaches can concentrate on their games and not worry about injured athletes.
- Physical cards are screened to ensure all athletes have legitimate physicals from qualified physicians.
- ATCs provide immediate emergency medical assistance on campus and are available throughout the day,
- They are the school's resident expert on first aid and CPR, and provide

- mandatory training for the entire athletic department staff as well as faculty.
- The Athletic Trainer is critical for the in-school rehabilitation process of our student-athletes and are a source of reference for parents that need assistance with medical referrals and insurance.
- 10. They provide invaluable training for students with career goals in the medical field via classroom instruction and actual hands-on experience.

Submit your news to SEATA

NATA

Committees to

meet in Atlanta

Nov. 17-19

The NATA Professional

Education Committee and

NATA Women In Athletic

Training Committee are

scheduled to meet in At-

lanta, GA at the Crown

Plaza Ravinia Nov. 17-19.

Education Committee will

meet from 5:00 to 9:00 P.M, Friday, Nov. 17 and 8:00 A.M. to 5:00 P.M. Sat.,

Nov. 18. The Women In Athletic Training Commit-

tee will meet 8:00 A.M. to

6:00 P.M., Sat., Nov. 18 and

8:00 A.M. to noon, Sun.,

Nov. 19. Both certified

and student members are

encouraged to attend and

observe these committees

The Professional

2006.

at work.

Please submit any information you wish to be posted in the next SEATA newsletter or to the SEATA website.

Send to either

R.T. Floyd, EdD, ATC The University of West Alabama Station #14, UWA Livingston, AL 35470 Work: 205-652-3714 Fax: 205-652-3799 Cell: 205-499-8670 rtf@uwa.edu

or

Lori Groover, MS, LAT, ATC 1503 Macedonia Road Newnan, GA 30263 Cell: 678-953-0597 Fax: 770-253-8072 lgroover@bellsouth.net

SEATA Deadlines & Dates

Dec. 20, 2006: Deadline for electronic submissions to the Call for Case Study Abstracts authored by athletic training students for the 22nd Annual SEATA Athletic Training Student Symposium in Atlanta, GA, Feb 9-10, 2007. Go to www.seata.org/casestudy07.htm

Jan. 1, 2007: Nominations close for the 2007 SEATA Honors and Awards Program. Go to www.seata.org/Awards.htm

Jan. 1, 2007: Submission deadline for all SEATA Scholarships applications and related support materials. Apply at www.seata.org/Scholarshipdetails.htm

Jan. 10, 2007: Postmark deadline for mail-in advance registration for 22nd Annual SEATA Athletic Training Student Symposium.

Jan. 15, 2007: Online submission deadline for advance registration. Go to www.seata.org/07atss.htm

Jan. 14, 2007: SEATA Research Seminar Abstract submission due. Go to www.seata.org/ SEATACallforAbstracts07.pdf

Feb. 14, 2007: SEATA Research Grant Award applications due. Go to www.seata.org/ SEATAResearchGrant2007.pdf

March 3, 2007: Postmark deadline for mail-in advance registration for 32nd Annual SEATA Clinical Symposium & Members Meeting.

March 10, 2007: Online submission deadline for advance registration. Go to www.seata.org/Meetings.htm

Iota Tau Alpha

lota Tau Alpha Honorary Society for Athletic Training students now has 23 chapters with 303 members and growing. Contact John H. Anderson at Troy University if your school is interested in joining. athtrain@troy.edu or call (334)670-3722

2007 NATA Athletic Trainers Educators' Conference

Presented by the Education Council - Continuing Education Committee

Date:

January 12 - 14, 2007 Place: Hilton Anatole, Dallas, TX

For complete conference schedule and details please download and view the 'Agenda & Print Registration Form' link below.

Registration

Register online for savings www.grires.com/ natashowec07.htm

Agenda & Print Registration Form http://206.211.148.195/ ~cec/pdf/ATEC06.pdf

If you need any further information, contact Anita James at 214-637-6282, ext. 152 or e-mail: anitaj@nata.org

New Legislation Introduced to Add Athletic Trainers as Medicare Providers (continued from Page 2)

states! Sign up now at www.nata.org/

capitolhillday/07reg.htm

• Keep us posted on your progress. Please notify Cate Brennan Lisak at catel@nata.org with the results of your contacts. Very Important: if you have a close relationship with a

member of Congress, let Cate know and she will coordinate a contact or follow-up.

• Get your athletic training students and program directors involved. Getting wide congressional support for S.3963 is important. This is everyone's business.

Get ready for a sustained effort. While NATA and SEATA are asking for your immediate support and contacts to members of congress, we need your commitment to the long haul.

State Reports

Alabama Athletic Trainers' Association

The Alabama Governor's Conference on Obesity will be held May 3-4, 2007 on the University of Alabama Campus at the Bryant Conference Center in Tuscaloosa. Alabama.

This conference's theme is A Systems Response to the Challenge of Obesity and will be very applicable to the Certified Athletic Trainer working in any setting.

Topics may include Obesity from Childhood to Adult, Eating Disorders of all Type, Cultural Issues of Obesity, "Challenges in Nutrition", Practical Dietary Needs in Nutrition, Fitness/Physical Exercise Programs, Programs involving

the "Able and Disabled", National Model Blueprint for Nutrition, and Practical Application of Nutritional Programs.

NATA CEU's will be offered at the conclusion of the Conference. For further information, contact the UA College of Continuing Studies at 205 348-6225.

Georgia Athletic Trainers' Association

The Georgia Athletic Trainers' Association Newsletter, Vol. 17, Issue 2 is online at www.faculty.de.gcsu.edu/ ~phiggs/GATA/Newsletter10-06.pdf which contains registration info on our GATA Annual Meeting & Symposium on January 11-13, 2007 at the Marriott Atlanta NW, Atlanta, GA.

Louisiana Athletic Trainers' Association

The LATA Secondary School Taskforce two years ago begin to explore different ways to increase the employment opportunities for secondary schools to hire certified athletic trainers. Toby Dore, Ph.D., ATC received a grant from the Department of Education to write a secondary school sports medicine curriculum. Dr. Dore along with other secondary and post-secondary athletic trainers

produced a quality curriculum for secondary schools to adopt. The following brochures help to communicate the curriculum and the requirements for an athletic trainer to teach these courses:

For Prospective Students

B/W - <u>www.latainc.org/sscom/STUDENT_BROCH_FINALbw.pdf</u> Color - www.latainc.org/sscom/STUDENT_BROCH_col.pdf

For School Administrators/School Board Members

B/W - <u>www.latainc.org/sscom/admin_broch_finalbw.pdf</u> Color - <u>www.latainc.org/sscom/admin_broch_color.pdf</u>

For Athletic Trainers

B/W - <u>www.latainc.org/sscom/CAREER_TECH_FAQFINALbw.pdf</u> Color - <u>www.latainc.org/sscom/CAREER_TECH_FAQ_col.pdf</u>

Mississippi Athletic Trainers' Association

The Mississippi Athletic Trainers' Association Newslet-

ter, the MATA Messenger, Vol. 1. Issue 3 is now online at http://www.seata.org/mata/ MATA Messenger_Aug06.pdf

SEATA Online CEUs

Looking for CEU's?

Save 40% On Your CEU's at www.myCEUsource.com

SEATA has partnered with www.mycEusource.com to offer online continuing education courses to athletic trainers. Courses are offered in an engaging online interface, including printing of your CEU course completion certificate.

For a limited time (offer ends December 1), athletic trainers can apply a 40% discount on each course purchased/completed. Completing all 12 courses (10.25 CEU's) listed below will save you over \$60.00 with the discount coupon code. That equates to 10.25 CEU's for just under \$95!

To take advantage of this CEU discount:

- Visit <u>www.myCEUsource.com</u> and complete the simple registration process
- Visit your "Member Home" for instructions on how to receive your 40% discount coupon code
- Select and view the interactive lecture, then complete the post-course test
- Verify your professional credentials
- When prompted, enter the Course Coupon Discount Code when prompted in their online secure payment portal using personal or business check (mail-in required), or credit card (Visa, Mastercard, Discover, American Express)
- Print your certificate!

BOC Category "A" Courses:

Course Title	BOC Approved Course #	CEU's
Multiple Sclerosis in Athletics	P3577-1	0.5
Spirituality and Healing	P3577-2	1.0
Casting and Splinting Techniques	P3577-3	1.5
Latex Allergies in Athletic Training	P3577-4	1.0
Managing Sudden Cardiac Arrest on the Field	P3577-5	1.25
What Sports Healthcare Providers Need To	P3577-6	1.0
Know About Skin Cancer		
Exercise-Induced Asthma	P3577-7	1.0

BOC Category "D" Courses:

Course Title	CEU's
Cadaveric Dissection of the Knee	1.25
Clinical Case Study: Elbow Pain in a Collegiate Football Player	0.25
Clinical Case Study: Knee LCL Injury in a Collegiate Football Player	0.5
Clinical Case Study: Scapular Neck Fracture in a Collegiate Football Player	0.5
On-Field Management of Asthma	0.5

MYCEUSOURCE, LLC is recognized by the <u>Board of Certification, Inc.</u> to offer continuing education for certified athletic trainers. (BOC Approved Provider #3577).

Online Continuing Education for Medical and Non-Medical Professionals myCEUsource.com

Mark you calendar & make your reservations! The 32nd Annual SEATA Clinical Symposium & Members Meeting will be March 22-25. 2007. Franklin **Marriott Cool** Springs. Franklin, TN Room Rate \$109.00++, 1-888-403-6772 http:// marriott.com/ property/ propertypage/ bnacs

SEATA List Serve Information

To subscribe to the listserve, send a blank email to **SEATA**subscribe@yahoogroups.c om. To set up full access to the listserve website, including online member documents, information, and an archive of past posted messages, t o http:// gо groups.yahoo.com/group/ SEATA/



Southeast Athletic Trainers' Association Newsletter

Review NATA Honors & Awards, then nominate a deserving member between August 1 & November 15 at

www.nata.org/honors/ index.htm



Update your NATA & SEATA Contact Information now at

www.nata.org/members1/ resources.cfm



National Provider Identifier (NPI) Information

Get your NPI Today!

www.seata.org/npi.htm

National Plan and Provider Enumeration System
(NPPES) https://
nppes.cms.hhs.gov/
NPPES/Welcome.do
NPI update
www.seata.org/
NPIupdate Feb06.doc
NPI application

NPlapplication_Dec05.pdf

www.seata.org/

NATA Deadlines & Dates

Nov. 15, 2006: Nominations close for the NATA Honors & Awards. Go to www.nata.org/honors/index.htm

Dec. 1, 2007: Deadline for submitting supporting information.

Nov. 24, 2006: Early bird registration ends for the 2007 NATA Athletic Training Educators' Conference: Strategies for recruiting, Educating and Supporting the ACI. Go to http://206.211.148.195/ ~cec/educators.html

Dec. 8, 2006: Deadline for hotel reservations.

Dec. 29, 2006: Conference registration ends.

Dec. 1, 2006: Target date to have written letters or made phone calls to your lawmakers, asking them to support the Access to Physical Medicine and Rehabilitation Services Improvement Act of 2006, S. 3963. Go to NATA's Legislative Alert Center at www.nata.org/members1/documents/alert_center2.cfm

Dec. 1, 2006: Ethnic Diversity Advisory Committee ATEP spring grant proposal submission deadline. Go to www.edacweb.org/EDAC%20Grants.htm

Jan. 5, 2007: Deadline for submitting nominations for NATA CEC Continuing Education Excellence Award. Go to http://206.211.148.195/~cec/award.html

Feb. 2, 2007: Deadline to register for NATA Capitol Hill Day 2007. Go to www.nata.org/capitolhillday/07reg.htm

March 1, 2007: Submission deadline for NATA College & University Athletic Trainers Committee Awards nominations. Go to www.nata.org/members1/committees/cuatc/award_criteria.cfm

Apr. 1, 2006: Ethnic Diversity Advisory Committee ATEP fall grant proposal submission deadline. Go to www.edacweb.org/EDAC%20Grants.htm

May 23, 2007: All medical providers and suppliers will need to use their NPI in all electronic transactions beginning this date. Go to www.seata.org/npi.htm

22nd Annual SEATA Athletic Training Student Symposium, Feb. 9-10, 2007, Crown Plaza Ravinia, Atlanta, GA

SEATA Corporate Partners

Presidential Partner



Executive Partner



Committee Partners







Southeast Athletic Trainers' Association Newsletter



Volume 12, Issue 4

October 2006

Erratum

In placing the news from each committee in the SEATA Newsletter that was distributed on October 30, 2006 the Women in Athletic Training Committee news was inadvertently omitted. This was entirely my mistake and no fault of the WATC or their representative. Please see their report below in its entirety as it should have appeared.

Sincerely, R.T. Floyd, EdD, ATC

Women in Athletic Training Committee

The WATC would like to welcome its newest member: Sheri McNew (KY). Sheri completes our recent "reshuffling," and we are happy to have her on board! The WATC district committee is comprised of a chair and members from each of the states in the district- Mary McLendon (Chair), Sherry Kimbro (AL), Kristen Couper Schellhase (FL), Cheryl Ellis (GA), Cary Berthelot (LA), Sheri McNew (KY), Ruth Haugan (MS), and Peggy Bratt (TN).

Website - The SEATA and NATA WATC websites are both updated and have useful information for all members, including a list of the WATC's current projects. There is also a link on the SEATA website for anyone who would like to join the WATC list serve. Log

on to www.seata.org and www.nata.org and visit their respective "committee" sections.

Life-Balancing Projects - On the updated NATA Strategic Plan, one strategic direction "Action Area" is to provide strategies for life balance. The WATC has always looked for ways in which all athletic trainers can bring more balance into their lives, and we are excited that this interest is spreading. are planning to refocus our efforts in the coming year, and as always, the Life-Balancing area on the NATA WATC website has plenty of helpful links on a variety of topics.

Mentoring - Students are encouraged to take advantage of the ementoring program and to contact

their state representative if they are interested in assisting with any of the WATC projects. It is a great opportunity to get involved and meet new people. Certified members are encouraged to sign up as "ementors" for students. Go to the NATA WATC website to sign up.

Public Relations Public relations efforts continue with the goal of increasing awareness of the work done by the WATC on the district and national level. The WATC wants to provide resources to help all members of the association regardless of gender. The SEATA and NATA websites are great places to find out what the committee has to offer.

32nd Annual SEATA Clinical Symposium & Members Meeting, March 22-25, 2007, Franklin Marriott Cool Springs, Franklin, TN