



SEATA

1st Biennial Athletic Training Educators' Conference



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The 2006 SEATA 1st Biennial Athletic Training Educators' Conference will be held Feb. 10-11 at the Crown Plaza Ravinia Hotel in Atlanta, GA. Mike Brunet, Ph.D., ATC, of Louisiana College and Bud Cooper, Ed.D., ATC of Georgia College & State University are the conference co-chairs. This 2-day session providing 16.5 CEUs will feature updates on the new JRC-AT Standards, Athletic Training Educational Competencies, and BOC Testing Format. Numerous presentations and facilitated discussions will be provided on a variety of educational topics including breakout sessions that will utilize examples and other materials from accredited institutions. Advance registration is \$150.00. On-site registration is \$200.00. Space is limited. To qualify for the pre-registration price, registration forms must be submitted by Jan. 27, 2006. Online registration is available via the SEATA website at www.SignUp4.net/Public/ap.aspx?EID=SEAT15E. Mail-in registration forms may be accessed at www.seata.org/06atecreg.doc.

[Summary & pictures from the 1st SEATA Athletic Training Educators' Conference](#)

Registrants may go to this password protected webpage to download presentations, documents, and abstracts for the conference: <http://www.seata.org/atec06/06atec.htm> If you are registered you should have received an email to provide you with the user name and password.

Program Coordinator: Sue Shapiro, Ed.D., ATC/L

Program Committee: Brian Bogdanowicz, MS, ATC, Stacy Walker, PhD, ATC, and Kristen Schellhase, MEd., ATC/L, CSCS

**Note - Some sessions will involve short presentations (maximum length 20-25 min) followed by facilitated discussion at tables of no more than ten individuals and one table facilitator. These sessions will provide examples (plans, procedures, etc.) to the group provided by accredited institutions. The room coordinator will move around assisting table facilitators to keep the discussion on topic. It will be made clear during each presentation and table discussion that all examples provided are from accredited institutions, but that in no way guarantees that by using the example it would ensure accreditation at their institution. It will be made clear that each institution needs to ultimately determine the policies and procedures that bring them into compliance with the standards. Efforts will be made to organize the table so that institutions of similar size are paired together with a facilitator that has experience at that type of institution.*

Education - 16.5 CEUs.

Participants are asked to bring electronic/hard copies of their institution's measurement and assessment tools of their ATEPs for purposes of sharing. The electronic copies will be compiled on a network and registrants will be able to access the materials for a determined period of time. Please note that this is voluntary, but could serve to be very useful.

Tentative Schedule	
Friday: 12:45pm – 6:00pm	
12:00 – 12:45 pm	Registration
12:45 pm	Opening Comments
1:00 – 1:45 pm	Presentations JRC-AT: The New Standards by Greg Gardner, EdD, ATC NATA Education Council: The New Athletic Training Educational Competencies by Kenneth Knight PhD, ATC
2 Concurrent Running Sessions	
Group A 2:00 – 3:30 pm 3:45 – 5:15 pm	Navigating Assessment Malissa Martin, EdD, ATC/L, CSCS A Primer on Measurement for Outcomes Assessment Instruments *

	Trenton Gould, Ph.D., ATC, Scott Piland, Ph.D., ATC, Earl "Bud" Cooper, Ed.D., ATC
Group B 2:00 – 3:30 pm 3:45 – 5:15 pm	<i>A Primer on Measurement for Outcomes Assessment Instruments*</i> Trenton Gould, Ph.D., ATC, Scott Piland, Ph.D., ATC, Earl "Bud" Cooper, Ed.D., ATC <i>Navigating Assessment</i> Malissa Martin, EdD, ATC/L, CSCS
Friday Dinner:	
6:00pm – 8:15pm	<i>New BOC Testing Format</i> Denise Fandel, ATC SEATA Athletic Training Student Clinical Case Study Presentations SEATA Undergraduate Athletic Training Student Scholarship Presentations
8:30pm – 10:00pm	Social / poster presentations Call for Abstracts 1st Biennial SEATA Athletic Training Educators' Conference
Saturday: 8:00am – 12:00pm	
8:00am – 9:15am	<i>Peer Learning</i> Jolene M. Henning, EdD, ATC
9:30am – 10:45am	<i>Paradigm Shift: Taking away the worker mentality of clinical education</i> Mark Laursen, MS, ATC
11:00am – 12:00pm	<i>The Clinical Rotation Plan</i> Stacy Walker, Ph.D., ATC
Saturday Lunch	
12:15pm – 2:00pm	<i>Using MERLOT Web Application in Athletic Training Education</i> Jeanne Sewell, MSN, RN MERLOT Peer Reviewer, Member of Virtual Speakers Bureau, Assistant Professor, Georgia College & State University
Saturday: 2:00pm – 6:00pm	
2:00pm – 3:15pm	<i>Off-Campus Clinical Experiences</i> Sue Shapiro, Ed.D., ATC/L
3:30pm – 4:30pm	<i>Common Pitfalls with Accreditation Evaluations</i> Carl Cramer, Ed.D., RKT, ATC/L
4:45pm – 6:00pm	<i>Mock Program Review</i> Brian Bogdanowicz, MS, ATC

[Call for Abstracts 1st Biennial SEATA Athletic Training Educators' Conference](#)

Registration

Advance registration for the conference is \$150.00. On-site registration is \$200.00. Conference registration includes the Friday evening banquet, continental breakfast and Saturday luncheon. **Registration is limited to first 150 registrants.** To qualify for the pre-registration price, registration forms must be submitted by Jan. 27, 2006. Online registration is available at www.SignUp4.net/Public/ap.aspx?EID=SEAT15E. Mail-in registration forms may be accessed at www.seata.org/06atecreg.doc. [SEATA Refund Policy](#)

Accommodations

The [Crown Plaza Ravinia](#) is the host hotel. Room rates are \$90. Rooms reservations deadline extended to Feb. 1, 2006 to ensure this room rate. Reservation Code: SEA For reservations or information, call 770-395-7700 (ask for Group Sales).

Directions to all 2006 SEATA Meetings:

[Crowne Plaza Ravinia Directions & Driving Instructions From Major Arteries & Airports](#)

Crowne Plaza Ravinia Hotel,
4355 Ashford Dunwoody Rd.
Atlanta, GA.
Just off I-285 in North Atlanta
770-395-7700

Session 1: Friday 12:45pm – 5:15pm**1:15 – 2:00pm****Presentation****Greg Gardner, EdD, ATC, *JRC-AT: The New Standards*****Kenneth Knight PhD, ATC, *NATA Education Council: The New Athletic Training Educational Competencies***

Dr. Greg Gardner will provide an update on the recently approved new JRC-AT Standards. Dr. Ken Knight will provide an update on the just approved Athletic Training Educational Competencies. Both presenters will be available to respond to questions related to their topics.

2:00 – 3:30pm Group A**3:45 – 5:15pm Group B****Breakout 1: Malissa Martin, EdD, ATC/L, CSCS, *Navigating Assessment***

Developing an assessment plan, selecting appropriate assessment tools, collecting assessment data, and using data to enhance student-learning is a dynamic and challenging process. This workshop will assist participants to navigate this assessment maze and provide insights to navigation techniques and strategies.

Specific objectives:

1. Review assessment terminology
2. Develop a framework or matrix for holistic program assessment
3. Identify assessment tools
4. Develop a process to collect and trend assessment data
5. Discuss how to analyze data to improve student-learning (closing the loop).

This workshop will utilize the following instructional methods:

- power point presentations
 - round table group activities
 - case studies (evaluation of completed assessment plans)
 - group discussions
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2:00 – 3:30pm Group B**3:45 – 5:15pm Group A****Breakout 2: Trenton Gould Ph.D., ATC, Scott Piland Ph.D., ATC, Earl “Bud” Cooper Ed.D, ATC, *A Primer on Measurement for Outcomes Assessment Instruments****

***Parts of this session will require the use of laptops with EXCEL. If possible, we can ask each participant to bring such a device.**

Lecture A: This lecture will serve as a basic primer on measurement principles. The speaker will discuss issues related to Reliability, Validity, and the influences of measurement error. (20 minute podium/PPT lecture)

Reliability

- Defining Reliability

- The importance of Reliability

Validity

- Defining Validity
- The importance of Validity

Implementation

- Applying correct measurement principles to improve outcomes assessment
- Avoiding snares

Measurement Task: Each table will be shown how to use the EXCEL program to calculate simple measures of Reliability.

Lecture B: This lecture will serve to remind and educate the audience on how they can become good consumers of available assessment tools. Some discussion related to instrument development issues will also be conducted. (20 minute podium/PPT lecture)

Assessment tools

- Determining the pitfalls of blindly adopting existing instruments.
- Determining what makes instruments acceptable.

Assessment Tool Consumer: Each table will be asked to evaluate and provide feedback of handout packet (derived assessment instruments) for discussion of appropriateness.

Lecture C: This lecture will serve to provide the audience with a synopsis of the available and currently used outcomes assessment instruments. (20 minute podium/PPT lecture)

Current Assessment Tools: Each table will be asked to participate in round table discussion of current approaches of outcome assessment.

5:15pm – Closing Remarks

Friday dinner

6:00pm – 8:15pm

Denise Fandel, ATC, New BOC Testing Format

Board of Certification Executive Director, Denise Fandel, will provide an update on the transition to the new certification examination testing format and how it will be delivered to upcoming candidates.

8:30pm – 10:00pm

Social / poster presentations

[Call for Abstracts 1st Biennial SEATA Athletic Training Educators' Conference](http://seata.org/06atec.htm)

Session 2: Saturday 8:00am – 12:00

8:00am – 9:15am

Breakout 1: Jolene Henning, EdD, ATC, Peer Learning

This first session will present overall information on peer learning. This process can be utilized during on campus clinical

experiences to limit down time. (20 minute podium/PPT lecture)

- What is peer-learning and how can it be utilized?
 - Sending upper level peers to clinical experiences to interact with lower level AT students clinical education TA to help with practicing proficiencies during clinical time instead of doing check offs during labs.
 - Opening up the athletic training education laboratory at nights and having peer tutors assisting students.
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9:30am – 10:45am

Breakout 2: Mark Laursen, MS, ATC, *Paradigm Shift: Taking away the worker mentality of clinical education.*

This presentation will focus on presenting ideas that will keep students occupied with educational activities during their clinical experiences. This session will provide information on how to design on the spot learning activities for students. All educators including ACIs can be involved in developing short discussion scenarios with students following experiences.

- Identify times that are low learning (pre-game set up, pre game meals, switching closing chores, cleaning hydroculators, cleaning tables, etc. to daily activities) and rotate students through those so that not all students are present
 - Identifying informal learning objectives for all aspects of the clinical education experience. What is the learning objective for morning treatment hours? For staying the entire practice time? Identifying those times and modifying.
 - Creating a on the spot learning scenario
 - Creating a list of learning scenarios (For example, if you had a student with an ankle sprain discussing the differential diagnosis afterward or if there have been no injuries creating a case bank where the ACI can refer to if they need discussion ideas)
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11:00am – 12:00pm

Breakout 2: Stacy Walker, Ph.D., ATC, *The Clinical Rotation Plan*

This presentation will focus on various methods used to plan and document the clinical rotation schedule.

- Identify methods to demonstrate equality of experiences.
 - Methods used to rotate students through experiences.
 - Can the clinical experiences follow the progression of the didactic portion of the curriculum?
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Saturday Lunch

12:15pm – 2:00pm

Jeanne Sewell, MSN, RN, *Using MERLOT Web Application in Athletic Training Education*

This presentation focuses on use of MERLOT, Multimedia Education Resource for Learning and Online Teaching (<http://www.merlot.org>). Whether you are teaching in a clinical setting or in a classroom, you probably have used the Internet to access learning resources. Computers connected to the World Wide Web are just about everywhere including offices, the library, Internet cafes, the airport, traditional classrooms, and our homes. As a result, learning resources are just a click away. The problem is that there are millions upon millions of Internet resources available and the quality varies significantly. If only there was some kind of filter to sift out the quality learning resources for athletic training! MERLOT

(Multimedia Education Resource for Online Learning and Teaching) is a fast growing online database of peer reviewed learning resources and it should be one of the first websites you explore when designing a teaching session.

After this presentation the participant will be able to:

- Discuss the advantages of MERLOT membership
- Compare and contrast the classifications of MERLOT learning resources
- Contribute to the MERLOT collection
- Experience examples of best practice

Jeanne Sewell is the Associate Editor for the MERLOT Health Sciences Editorial Board. She is also an Assistant Professor of Nursing at Georgia College & State University.

Session 3 Saturday 2:00pm-5:30pm

2:00pm – 3:15pm

Breakout 1: Sue Shapiro, Ed.D., ATC/L, *Off-Campus Clinical Experiences*

This breakout will involve a short presentation on off-campus clinical experiences.

- Off-campus contract issues
- Establishing a variety of experiences, how to approach different settings, what settings are currently being used, and how these alternative settings can benefit the students
- Capstone experiences....can they work at your institution.

3:30pm – 4:30pm

Presentation- Carl Cramer, Ed.D., RKT, ATC/L, *Common Pitfalls with Accreditation Evaluations*

This session will present the most common mistakes made when preparing self study and rejoinder documents. While serving on the JRC/AT Board Dr. Cramer researched and put together this information to help reviewers and board members to be more efficient at reviewing manuscripts.

4:45pm – 6:00pm

Breakout 2: Brian Bogdanowicz, MS, ATC , *Mock Program Review*

This session will involve each table completing “mock” reviews of selected program materials. Each table will have copies of the current Athletic Training Education Standards and Guidelines. Tables will be expected to determine to the best of their knowledge if the documents provided demonstrate compliance. Documents will be provided dealing with the following common areas of noncompliance:

- Advertisement & Tech Standards
- Supervision
- Faculty Number
- Document errors (syllabi)

- Skill Evaluation Systems
- Professional Attribute Evaluation Systems

**Announcing the
31st Annual SEATA Clinical Symposium & Members Meeting**

March 30-April 2, 2006 Crown Plaza Ravinia Hotel, Atlanta, GA

Rooms at the [Crown Plaza Ravinia](#) must be reserved by March 8, 2006 to ensure the \$99.00 room rate by calling the Crowne Plaza at (770) 395-7700 or (800) 554-0055. Identify yourself as being with the SEATA Meeting.



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