



July 2014  
Volume 18, Issue 1

## SEATA Newsletter

### NEWS FROM DISTRICT DIRECTOR, MARYBETH HORODYSKI

Dear SEATA Members:

I thank all of you for a great year. It is an honor to serve SEATA and the NATA. Please know that I do listen or read each message that is sent my way. I must admit that SEATA members are great at helping provide me with information and suggestions to help move our profession forward. I also must thank all members of the SEATA Executive Board. They have worked diligently this year to help improve the outlook for SEATA and our profession. Finally, I want to thank all of those serving on NATA and SEATA committees. This year each time I looked for SEATA members to serve on various committees I was so impressed by the number of people willing to help. We have many new committee members and that is a testament to those willing to step up and serve our profession.

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### NEWS FROM PRESIDENT, JIM MACKIE

Dear fellow SEATA Members,

Welcome to your latest edition of the SEATA Newsletter. After a number of years in the world of electronic communication we are returning to providing a newsletter for our membership. Let us know what you think. We trust that it will be a valuable means of communication to our membership. Hopefully, with the numerous means of communication and variety of choices by which we choose to gather our information, this format will be beneficial. Perhaps it may help to limit the number of e-blasts you receive or serve as a one stop resource by compiling the e-blasts. We appreciate Donna Wesley our Secretary for taking on the editorial responsibility along with R.T. Floyd our webmaster. They along with the entire SEATA Communications Team which consists of our Facebook, Twitter, Listserve and more will serve to keep our members informed.

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#### SPECIAL POINTS OF INTEREST

- SEATA Leadership Directory
- Committee Leadership Directory
- Dates to Remember
- Call to Action
- Membership Survey
- National Award Winners



# SEATA.ORG

## New Website Under Construction

Within the next few months, you may notice a new and improved SEATA Website. The Executive Board approved a new contract with an outside agency to help revamp the SEATA Website.

Thank you to RT Floyd, EdD, LAT, ATC and Aaron Sciascia, MS, ATC,

PES for volunteering to work on this project.

The new site should offer a Member's Only section as well as a few other interactive additions.

If you have anything that you wish to be included in our new website, please contact the [SEATA webmaster](#).

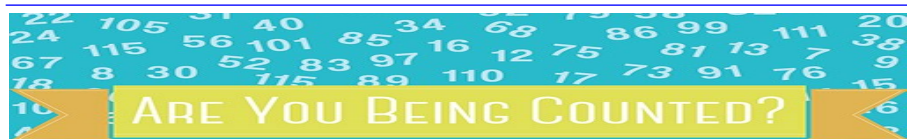
## Do You Know NPI?

- All health care providers are eligible for NPIs.
- There are more than four million total NPI records (as of May 2014).
- It's free!
- It only takes two minutes to apply.
- NPIs never expire. Once you receive your NPI, you simply update your employer, taxonomy and personal information throughout your career. You can even retire and deactivate your NPI.
- AT students are also eligible to register for their NPI
- You can have multiple taxonomy codes under one NPI to represent **all** you do as a health care provider:
  - Athletic Training Taxonomy Code - 2255A2300X
  - Student Taxonomy Code - 390200000X

Beginning June 2014, it is a requirement to have an NPI to serve on a NATA committee.

[Click here](#) for contest details.

## NPI Contest 2014



*By Jessica Daniels, MS, ATC, LAT*

The National Provider Identifier (NPI) has been gaining attention within our industry in recent years. NPIs are used to identify health care providers when transmitting claims or transactions electronically, and they fulfill a requirement set forth by the Health Insurance Portability and Accountability Act of 1996 (HIPAA). The NPI is the standard identifier among health care professionals and is required by many employers. While having your NPI number is not a mandate from NATA, the BOC or the CAATE, NATA strongly encourages all members to get their NPI to help improve recognition of ATs as health care professionals. In fact, effective June 2014, having your NPI is a requirement to serve on any NATA committee. The NPI might seem like a mere ten digits, but it is truly doing a number to advance the profession.

Some of my peers may question the need for registering and assume NPIs are of little importance to athletic trainers where billing and electronic transactions are not common in their workplace. This could not be farther from the truth. There are widespread ripple effects when you get your NPI. NATA lobbies for recognition of the profession, and NPI data serves as another tool for those efforts. Many other groups, such as federal regulatory agencies, national payers, suppliers and legislators all reference this data for various decisions. May 2014 numbers indicate approximately 14,000 athletic trainers have already registered for their NPI, which leaves a large portion of ATs who have yet to sign up. As a profession fighting to earn recognition from the health care community, why would you not take a few moments to be identified? It is not just a number – it is about credibility.

NATA kicked off the "Are you Being Counted?" NPI contest at the 2014 convention, and the contest will run through Aug. 31. The goal is to see which district can boast the highest number of athletic trainers with NPIs and the district with the largest increase in athletic training NPIs. All NATA members, including students, are encouraged to participate by simply applying for your NPI online. If you have your NPI, you are already entered for a chance to win! Five individual winners from each of the winning districts will be selected at random to win free NATA convention registration or free NATA membership for 2015!

The application process is painless and takes only a few moments. Visit NATA's [NPI page](#) for contest details, frequently asked questions, facts about NPI and instructions on how to apply.

# Nominate Now!



The SEATA Elections Committee is currently seeking qualified candidates for the offices of **President** and **Treasurer**. The deadline for nominations is **August 15, 2014**.

Please contact SEATA Elections Committee Chair, [Gerard White, MEd, ATC, LAT](#) for more information. Members are encouraged to use the [SEATA Officer Nomination Form](#) to submit a candidate.

For eligibility requirements and job responsibilities, please refer to Articles 2 and 5 of the [SEATA By-Laws](#).

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## SEATA HALL OF FAME

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### Call for Nominations—Class of 2015

**Do you know of a colleague who should be recognized for their outstanding contribution to the profession as a SEATA member?**

The Southeast Athletic Trainers Association Hall of Fame honors those members who have distinguished themselves through personal sacrifice, consummate professionalism and exceptional contributions. Service to SEATA is the primary consideration and reflects a lifetime of selfless devotion to the association through volunteer service, leadership, advocacy and professional activities. Minimum eligibility requirements include 15 years working or living in District IX and at least 20 years of servicing their profession.

The nomination period for the 2015 SEATA Hall of Fame will close November 15, 2014. Go to [www.seata.org/hofinfo.htm](http://www.seata.org/hofinfo.htm) for more information and to submit nominations for the SEATA Hall of Fame. For any questions regarding this process, contact Bob Nevil at [bnevil@sportmed.com](mailto:bnevil@sportmed.com) or by calling 423-622-6200.

### CONGRATULATIONS



**DR. KENNETH E. WRIGHT**

### NATA HALL OF FAME

Dr. Ken Wright is a professor in the Graduate Program in Sport Management at The University of Alabama. With over 40 years of experience in various sport industry settings (16 years in college athletics, 22 years in academic, and 25 years in the Olympic Movement), Dr. Wright serves as Director of the College of Human Environmental Sciences (CHES) Sport Management Graduate Program. He received his Doctor of Arts from Middle Tennessee State University (1984), Masters of Science from Syracuse University (1976), and a Bachelor of Science degree from Eastern Kentucky University (1974).

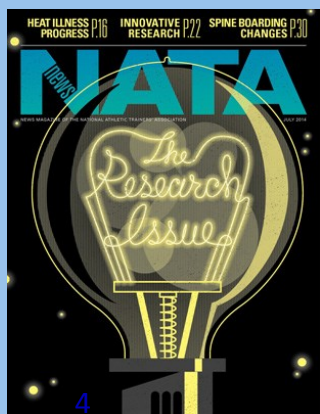
Since 1990, Dr. Wright has been invited to present to sport industry professionals in China, Japan, Canada, and the United Kingdom. Additionally, Ken has served on the editorial board of the Journal of Sport Administration & Supervision, Journal of Athletic Training, Physical Therapy in Sport, Sports Medicine Update, National Center for Sport Safety PREPARE program, and United States Anti-Doping Agency Athletic Advantage online tutorial program. Dr. Wright has numerous publications to his credit including 100+ articles, two textbooks (Basic Athletic Training and Preventative Techniques: Taping/Wrapping Techniques and Protective Devices), and a computer assisted instructional program (Sports Injuries).



# GEORGIA NEWS

## UGA STUDENT STUDIES ABROAD

In the July issue of NATA news an article titled “The Game Changers” focuses on the heat study done by the University of Georgia. It discusses the new GHSA guidelines for prevention of heat related illnesses. This study led to similar guidelines being enforced in many other states and has been crucial in preventing heat related illness. Please check out the online version.



Studying abroad in Taiwan through the University of Georgia was absolutely one of the best opportunities I could have experienced. Learning about the differences in Western versus Eastern medicine as it pertains to athletic training definitely opened my eyes to the various types of treatment and prevention that the students there must learn. Dr. Bud Cooper Jr., EdD, ATC, CSCS, of the University of Georgia, was the director of our trip and scheduled our classes, clinical rotations, and other cultural tours with Dr. Michael Huang of the National Taiwan Sports University (NTSU). For one month, our group of fifteen students, from schools in California to New York, learned about athletic training techniques in Taiwan and practiced hands on therapy until we had mastered it. According to Dr. Cooper, I was the first athletic training student from the University of North Georgia to participate in this study abroad program!

On the first night of our trip, we were very warmly welcomed by our host students and paired with clinical partners from the university. Little did we know that these students would become like extended family! For the next few weeks, we attended classes at the NTSU to learn from the professors there in a lecture setting. We then were able to shadow our host students and their sports teams at NTSU. For classes, we learned about various types of massage therapy, acupoint/acupressure therapy, fire cupping, and original pain point therapy. Most of these concepts were some that I had heard about but had never seen.

The manual therapy is a huge aspect of treatment for athletic trainers in Taiwan. We learned many ways to relax muscle spasms, reduce pain and inflammation, and give the patient an overall sense of wellbeing using massage therapy. We also learned the cultural and physical background and benefits of acupoint therapy. By accessing different “qi points” along the body, various therapeutic benefits could be achieved. For instance, one acupoint could relieve stuffiness of the common cold while another could alleviate any type of sports injury pain. During this lesson, we were allowed to practice with acupuncture needles! Most of us preferred that the teacher use the needles on us, though.



Fire cupping was a different kind of therapy that is also seen prevalently in Taiwan. It is used to relieve muscle spasms, trigger points, and increase circulation while decreasing inflammation. This therapy took a lot of practice to be able to do, and it was necessary that we master the technique before even thinking about applying fire.

Original Pain Point Therapy (OPPT) was a type of treatment that was new to me. Dr. Huang was our teacher for this lesson, and he was able to tell us that it has proven helpful in his line of work. The basis of this type of treatment is that by massaging specific points of the body relative to the injury site, we are able to drastically alleviate pain if not take it away completely in a short amount of time. We were able to practice scenarios of different injuries, and we were to choose where we would apply the OPPT.



For our clinical rotations, we were split up into groups to observe the different sports at NTSU. I was able to observe the Tae Kwon Do team and the badminton team, as well as the Tai Chi and Judo teams. It was interesting to see the change in practice regimen in the Tae Kwon Do team, since they had recently added the rule that blows to the head were now acceptable. The students told me that they had seen a huge increase in concussions because of the recent change, and they were learning beginning to learn more about concussion management. While watching the practices, we were able to talk with our host students about their plan of care for the athletes as well as the daily routines in their days as student athletic trainers. We also had tape offs in our free time!



When we were not observing sports rotations, we were learning and practicing the different types of manual therapy at the Jia Fong Physical Therapy Clinic with Master Lee. We were taught about the different massage therapy techniques, how to execute them, what they are used for, and different combinations of treatments for a variety of sports injuries. Learning from Master Lee was intense, and it took focus and desire to pass his tests. But even though the learning atmosphere was extremely challenging, it was such a reward to learn from Master Lee. It was an even bigger boost when he told us that he could see our desire to learn and help people. He also told us that we were some of the most promising students he had seen in a very long time. With these words of encouragement to our group, I knew that the field of athletic training would be welcoming some great new people.

When the jobs were completed for the day and the lessons were taught, we were able to experience Taiwan through cultural tours. The NTSU students accompanied us to places all over Taiwan and taught us what life was like there. They showed us some of the best features of the country. We visited Taipei 101, the third tallest building in the world, and Taroko Gorge in Hualien, which is a city with some of the best mountain to beach scenery that I have ever seen. We walked around several night markets where we were able to see the hustle and bustle of the night life as well as find great bargains with the help of the NTSU students. One particular interest of the NTSU students was telling us to try all of the different kinds of foods available in the night market. They would bring bags of food and tell us to just try it. We were a little skeptical, but we eventually tried all that they brought, no matter what it looked like or smelled like. The “stinky tofu” was the most unnerving, but it probably was the best tasting! I tried squid on a stick, “stinky tofu,” parts of chicken that I didn’t know you could eat, and so many other types of cultural cuisine that was unfamiliar to me. The quote of the trip evolved to be, “What is that?” “I’m not sure. Just eat it.” The group also took part in a lantern festival, where we wrote wishes on a lantern and sent it up into the sky.



There are so many things that I could write about, and it is hard to put it down in just a small summary. Being exposed and out of your comfort zone was the best thing I could do for myself. I have learned so much about the field of athletic training and how to work with people from different cultures and backgrounds! I know I have also made lifelong friends in Taiwan that I still keep in touch with frequently. I cannot wait to try out the techniques that I learned in Taiwan here in the United States, and I have promised myself that I would make my new friends and my new teachers proud of me.

Shelley Green



# FLORIDA NEWS

## STATE MEETING UPDATE

Florida held its 26<sup>th</sup> Annual Symposium and Business meeting July 18-20 at the Embassy Suites Lake Buena Vista South Hotel in Kissimmee. More than 260 ATs and ATS's attended this year's meeting. This year's Key Topic, "Planning Pre-Participation Physicals & Baseline Concussion Testing Secondary School/Pediatric Considerations", was presented by Jason Zaremski, MD and Randy Schwartzberg, MD. The following awards were handed out, Sports Medicine Person of the Year: Larry Padgett, MD, Athletic Trainer of the Year: Chris Peters, M.Ed., LAT,ATC, High School Athletic Trainer of the Year: Mary Medina, LAT,ATC, Professional Outreach Athletic Trainer of the Year: Enrique Luna, LAT,ATC, College/University Athletic Trainer of the Year: Jennifer Plant, MEd., LAT, ATC: Professional Athletic Trainer of the Year: Mike Ryan, PT, LAT, ATC, Presidential Backbone Award: Don Teahan, DPT, LAT, ATC,

The Athletic Trainers' Association of Florida's Legacy Award: Juliette Kim from the University of Miami, College/University Athletic Training Student of the Year: Courtne Breland from University of North Florida, High School Athletic Training Student Aide Winner: Destiny Glass from Leon High School, High School Athletic Training Student Aide 1<sup>st</sup> Runner up: Briana Davis from Godby High School, and High School Athletic Training Student Aide 2<sup>nd</sup> Runner up: Alyssa Fiorelli from Boone High School. Many thanks goes to Pattie Tripp, EdD., LAT, ATC, Karen Lew M.Ed., LAT, ATC and Kelley Henderson, M.Ed., LAT, ATC, for putting together an outstanding educational event. We would also like to thank our many Sponsors and Vendors who continue to support our organization. A good time was had by all and we hope to see you at next year's symposium.

# MISSISSIPPI NEWS

## MISSISSIPPI PASSES CONCUSSION LEGISLATION



**MATA Hall of Fame**  
C. Ross Langston, LAT  
1953-2014

Over the past 6 months the MATA has been making great strides in servicing the profession of athletic training in Mississippi. In January the state of Mississippi signed a new concussion law into affect and in March, National Athletic Training Month we hosted a State-wide blood drive. In June the MATA hosted a successful 32nd annual MATA Educational symposium and members meeting. This year hosted 110 attendees and honored many for their contributions to the MATA and the profession of athletic training in the state of Mississippi. Hattiesburg Sports Medicine Clinic was recognized as the Sports Medicine Person/Group of the year for their outstanding service to the Hattiesburg area and the extraordinary effort to support a fellow Athletic trainer's family in a time of need. Gary Stroud was recognized by the MATA as the Athletic Trainer of the Year for his outstanding professionalism, dedication, and above and beyond service to the profession of Athletic Training in the state of Mississippi. Finally, our MATA Hall of Fame award went to the late Ross Langston. Mr. Langston, was recognized for his leadership and service to Mississippi, he served as the head athletic trainer for Gulfport High School Admirals from 1978-2012. Overall, the MATA is moving in a positive direction for professional growth, networking and family unity.



**2014 ATAF Award Winners**

## LATA NEWS

### LOUISIANA PASSES NEW ATHLETIC TRAINER BILL



Ochsner Sports Medicine recently hosted the Louisiana Athletic Trainers' Association's annual summer symposium in New Orleans on June 5<sup>th</sup> - 7<sup>th</sup>. The two-day event included a member's business meeting, attendee social, President's Reception and 13 CEUs of education. A highlight of the symposium was a President's Reception which was held on Friday, June 6<sup>th</sup> to celebrate the Governor's signature on ACT 418 which updated the Louisiana Athletic Trainer's Law. One primary change in ACT 418, which becomes Law on August 1, 2014, is the licensure of athletic trainers in Louisiana.

During the President's Reception, the Executive Committee recognized several members and guests with the President's Award. Gerard White, LATA President, recognized Representative Chris Broadwater as the LATA's Legislator of the Year Award. Representative Broadwater authored House Bill 691 and worked diligently throughout the legislative session to help guide the passage of the bill to what is now ACT 418. President White also recognized the Louisiana State Board of Medical Examiners and Mr. Larry Murray, from the Capitol Group, for their work and assistance with the revisions to the new law. Additionally, the LATA recognized the key individuals who were instrumental in getting the first Athletic Trainer's Law passed over 26 years ago.

The Executive Committee recognized Gerard White and his wife, Jennifer, for their time, travels, and efforts during the legislative session. Ray Castle, ATC (Vice President) presented each with a Marucci Baseball Bat to commemorate the legislative session votes on the bill: 228 yeas – 0 nays.



Pictured above are: Jennifer and Gerard White, ATC (President); Mayfield Armstrong, ATC; Troy Prevost, ATC; David Giardina, ATC, Bob Goodwin, ATC, Representative Chris Broadwater; and Jim Murphy, ATC. (Not pictured is Carl Williams, ATC (Ret)).





# ALABAMA NEWS

## STATE MEETING UPDATE

The Alabama Athletic Trainers association held their annual state meeting on May the 30th and 31st. The meeting was an unqualified success! 176 athletic trainers were in attendance making it one of Alabama's best attended state meetings in many years! ALATA hopes to build on this success and keep doing its part to keep the athletic trainers of the state informed and engaged! Preliminary work is already being done on next year's meeting with the goal of adding EBP's to the agenda.

## NATA Foundation

Dr. Pattie Tripp



1. Dr. Patricia Tripp, NATA Foundation District 9 Chair, is looking to identify a new Alabama representative to start in January to replace outgoing state of Alabama representative Dr. Amanda Benson. If interested, please email Dr. Tripp ([pmcginn@hhp.ufl.edu](mailto:pmcginn@hhp.ufl.edu))
2. Congratulations to the inaugural recipient of the Patty and Chuck Kimmel Scholarship – Ms. Natalie Myers from the University of Kentucky. Thank you to SEATA for providing the funding support so the NATA Foundation could award the inaugural scholarship in Indianapolis last month.
3. Thank you SEATA members and member associations for supporting the NATA Foundation initiatives for 2014! SEATA again exceeded benchmark goals and earned the top spot in the District competition for district donors!
4. The NATA Foundation Board approved funding for the inaugural Darren Johnson Doctoral Grant! Thank you SEATA members and KATS for your support so we could award the grant in 2014!
5. Congratulations to the SEATA member schools participating in the 2014 NATA Foundation AT Student Challenge! Florida International University (\$295) and the University of Florida (\$650) AT Programs' gifts accounting for 10% of the total funds received as part of the AT Student Challenge.
6. NATA Foundation Scholarship deadlines are changing for 2015. Please visit the NATA Foundation website ([www.natafoundation.org](http://www.natafoundation.org)) for more information. Please encourage students to apply and take advantage of the 63 scholarships and nearly \$150,000 awarded by the NATA Foundation annually!



**DONATE NOW**



## IMPROVE PATIENT OUTCOMES WITH EVIDENCE BASED PRACTICE



Published on March 31, 2014

Providing the best possible patient care involves staying up-to-date on advances in the healthcare profession. That's why the BOC added a new continuing education (CE) category beginning in 2014. The Evidence Based Practice (EBP) category helps Athletic Trainers (ATs) infuse the best new evidence into clinical decision-making, with the goal of improving patient outcomes.

By completing activities in the EBP category, ATs learn how to find and analyze the most current research evidence available. Then, with research in hand, ATs can use clinical expertise and their patients' own values to make healthcare decisions.

To assure that ATs have the opportunity to learn about new healthcare research, the BOC now requires a certain number of EBP continuing education units (CEUs) to maintain certification.

### **Requirements for Certification Maintenance**

ATs are required to complete a minimum number of EBP CEUs to maintain their BOC certification. All CEUs are due by December 31, 2015.

- ATs certified before 2014 must complete 50 CEUs, including at least 10 EBP CEUs
- ATs certified in 2014 must complete 25 CEUs, including at least five EBP CEUs

BOC Approved EBP programs are listed on the [BOC website](#). Approved programs are updated monthly.

Two types of EBP programs are available:

- **Foundations of EBP** – programs help clinicians understand EBP methodology, find and evaluate evidence, and apply it to their clinical practice
- **Clinical EBP** – programs are organized around a clinically appraised topic, such as evaluation, treatment and rehabilitation of injuries and illnesses. These programs follow a five-step EBP process

Only those programs listed on the BOC website are eligible for EBP Category CEUs, and programs are only eligible for credit on or after their approval date.

### **EBP Course Approval**

Some CE programs may appear to follow EBP principles. However, only programs that have been approved by the BOC for the EBP Category are eligible for credit in this category. Providers, not ATs, are responsible for getting BOC approval.

BOC Approved Providers who would like to offer EBP Category programs are invited to submit the activity for BOC approval. The application asks providers to follow a five-step EBP process during program development to ensure that basic EBP principles are followed.

Once a program is submitted, it will undergo peer review to ensure basic EBP principles are incorporated into the program. The BOC then lists approved programs on [its website](#).

For complete information on the EBP category, check out the new [2014-2015 Certification Maintenance Requirements](#) document.



## SEATA SCHOLARSHIP COMMITTEE

DR. GIANLUCA DEL ROSSI



The SEATA Scholarship Committee invites applications for its 2014-2015 scholarships, which are established to preserve the memory and accomplishments of deceased members of SEATA and to perpetuate the standards of excellence exemplified by athletic trainers. These awards serve to recognize and promote both high achievement and professionalism in athletic training.

Starting **November 10<sup>th</sup>**, the SEATA Scholarship Committee will be accepting applications for nine available scholarships. Three undergraduate and three graduate scholarships are available to full time students pursuing a degree in athletic training. The basic criteria to be considered include a GPA of 'B' or above and the intent to make athletic training their primary means of livelihood.

In addition, District 9 members who presently have a dependent enrolled as a junior or senior in an accredited college or university are eligible for three family scholarships. To apply for a Family scholarship, the dependent need not be majoring in Athletic Training.

Additional details related to each of the scholarships can be found at <http://www.seata.org/Scholarshipdetails.htm>. All potential candidates are asked to visit the SEATA website and complete the online application. The deadline for all scholarships is 5:00PM on **January 7<sup>th</sup>, 2015**.



# SEATA STUDENT SENATE

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## KELLEY HENDERSON



The SEATA Student Senate would like to welcome the new members for the 2014-2015 year.  
Please visit the SEATA website for a bio and contact information for each Senator.

Tiffany Yam – FIU – NATSC District IX Rep.  
Tanner Hillis – UA – SEATA Committee Chair

Jessica Mount – TU – AL Rep.

Patricia DiMatteo – FIU – FL Rep.

Brianna Harper- FSC – FL Rep.

Lisa Anthony – UGA – GA Rep.

Karyn Zaage – ECU – KY Rep.

Derek Carter – LSU – LA Rep.

Kathryn Carter – DSU – MS Rep.

Amanda Januchowski – MTSU – TN Rep.

Keep an eye on the SEATA website for more information on the 30<sup>th</sup> Annual SEATA Athletic Training Student Symposium, February 5-7, 2015, Crowne Plaza Ravinia, Atlanta, GA.  
Hope to see you there!

## News from President Mackie

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Continued from Page 1

Change is in the air with Evidence Based Presentations (EBP), Post Professional Education, and national and state legislative / licensure issues—each requiring your attention to keep up with the latest progress or challenges. The renewed emphasis and support of the Secondary School venue and Safe Schools Program is encouraging.

We have a great profession with limitless opportunities. Our Clinical and Student Symposium both provide excellent learning and relationship building opportunities. They are led by dedicated volunteers who provide this wonderful service. Please thank these members as well as any who volunteer for your profession in service to you. Value your membership and for those who are not NATA / SEATA / State members, let them know what they are missing and that it's your membership dollars that are supporting benefits they receive from our organization. Engage, participate and contribute in whatever means you choose.

Best wishes for a safe season ahead as a new school year is looming and opportunities await.

Jim Mackie, MEd, LAT, ATC

Nominations for  
2015 NATA Awards  
begin  
August 1, 2014



[NATA  
Honors & Awards](#)



## TAKE ACTION

Please visit the [NATA Legislative Alert Center](#) to contact your State and Federal legislators on issues important to the athletic training profession. You can make a tremendous impact with your words, and knowledge is power. It takes about five minutes to learn the issues and send a letter to Congress.

H.R. 72  
S.R. 372

Secondary School Student  
Athlete' Bill of Rights

H. R. 3722  
S.R. 220

Protecting ATs who  
Provide Services in  
Secondary State

Encourage your Senators and  
Congressman to become  
Co-Sponsors of these bills.



## GAC

JERRY STEVENS

Governmental Affairs is currently accepting and reviewing completed discretionary grant and/or matching grant applications. These are to be completed and submitted by July 25th. Each submitted application and budget worksheet will be reviewed, then submit them to the NATA GA board no later than July 28th, The Board review process will begin in August. Last year LA, MS and KY received grant money from the NATA to



## SSATC

CHRIS SNODDY

### Does Your School Practice Safe Sports?

We want to invite you and your school to participate in our first ever Safe Sports Championship!

The competition is district-based and begins on June 27, 2014 and will end on August 27, 2014. The district with the highest percentage of awards will win the competition, earn bragging rights and will be featured in our November 2014 issue of *NATA News*.

The Safe Sports School Awards are given to schools that meet particular standards and criteria of NATA's Safe Sports School Award program. These standards and criteria are based off of the Position Improvement Guide created by NATA's Secondary School Athletic Trainers' Committee.

Visit our [website](#) to learn more.

For any additional information or



**safe sports school**  
NATIONAL ATHLETIC TRAINERS' ASSOCIATION

THANK YOU TO OUR DIRECTOR'S PARTNER:



**MISSISSIPPI SPORTS MEDICINE**  
& ORTHOPAEDIC CENTER

## YPC

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ASHLEY MORGAN

If you are interested in becoming involved, or would like more information about the Young Professionals' Committee, please contact your state representative. We have some new and exciting events on the horizon.

Check out our twitter page for upcoming events, **@YoungProfD9**.



### Meet your YPC State Representatives:

Chair, MS	Ashley Morgan, M.AT, LAT, ATC	<a href="mailto:amorgan@msmoc.com">amorgan@msmoc.com</a>	Mississippi Sports Medicine & Orthopaedic Clinic
AL	TBA		
FL	TBA		
GA	Vanessa Abrams, MAT, ATC, LAT	<a href="mailto:abramsvanessa2@gmail.com">abramsvanessa2@gmail.com</a>	Progressive Health Aviation
KY	Jordan Light, ATC	<a href="mailto:jordan.light@uky.edu">jordan.light@uky.edu</a>	Asbury University
LA	Bart Folse, ATC, LAT, OTC	<a href="mailto:bart.folse@gmail.com">bart.folse@gmail.com</a>	Legacy Medical Group
TN	TBA		

The College/University Athletic Trainers' Committee serves several purposes with a focus to **support, educate and represent the College/University Athletic Trainer....**

To help **demonstrate the values and importance of the Athletic Trainer** in the overall health and welfare of the student-athlete

To **work with the appropriate third parties such as the NCAA and the NCAA Rules Committee to promote issues of student-athlete safety and well-being, and to improve work-life balance for our members within our setting**

To **grow the collective knowledge of Athletic Training**

To **ensure our members are kept informed by communicating regularly** back to our members on our actions, and that on the NATA as a whole on their behalf

Visit <http://www.nata.org/CUATC>

## Welcome New CUATC State Rep for MS

Katie Rovtar, MSED, ATC

Assistant Athletic Trainer

Mississippi State University

(662) 325-0648

Fax: 662-325-8316

krovtar@athletics.msstate.edu

**Thanks to Rob Duncanson at the University of Tennessee for his commitment and efforts serving as the CUATC D9 Rep the past 2 years.**

## CUATC Ongoing Projects & Activities

Appropriate Medical Coverage in Intercollegiate Athletics (AMCIA) Document

Currently under revision

College/University Athletic Trainer Value Model

Available NOW on NATA.org

Can be found in "Revenue Resources" → "Revenue Models"

Working document that will continue to be updated

10/10 Coaches Education Presentations

Adding new topics -please suggest topics

Available at <http://www.nata.org/CUATC>

BOC Facility Standards project

Online tools for facility accreditation at <http://bocatc.org/resources/facility-principles>

Met with Dr. Brian Hainline, CMO, NCAA, CATS leadership to discuss joint efforts: College Football Safety

Summit (January 2014)

Collaboration with Taylor Hooten Foundation

College Athletic Trainers Mentorship Institute

Risk Management, Liability and Regulatory Tool Kit Workgroup

FB FTE Study. CUATC Working with AT Stills University

**Federal Bill on Practice Across State Lines (H.R. 3722/S2220)**

**Contact your congressional reps and senators to support**

## Be Engaged and Involve Yourself....

Communication with District Rep to CUATC (and state rep, if appropriate)

Make know who your State/District Representatives are.

Communicate the issues you are having – we need to know the problems to help find solutions.





## ***CONGRATULATIONS TO SEATA'S AWARD WINNERS***

School	City	State	Designation
The Webb School	Bell Buckle	TN	1st
Palmetto Ridge High School	Naples	FL	1st
Gulf Coast High School	Naples	FL	1st
St. Brendan High School	Miami	FL	1st
Foley High School	Foley	AL	1st
Naples High School	Naples	FL	1st
Ronald W. Reagan/Doral Senior High School	Doral	FL	1st
St. Amant High School	St. Amant	LA	1st
Christopher Columbus High School	Miami	FL	1st
Mortimer Jordan High School	Kimberly	AL	1st
Miami Sunset Senior High School	Miami	FL	1st
Walker High School	Jasper	AL	1st
Seymour High School	Seymour	TN	1st
Sevier County High School	Sevierville	TN	1st
Pigeon Forge High School	Pigeon Forge	TN	1st
Gatlinburg Pittman High School	Gatlinburg	TN	1st
Spain Park High School	Hoover	AL	1st
University Lab School	Baton Rouge	LA	1st

For more information or to apply, [Click here](#).



## SEATA Leadership Directory

District Director	<a href="#">MaryBeth Horodyski</a>	ALABAMA President	<a href="#">John Morr</a>
SEATA President	<a href="#">Jim Mackie</a>	FLORIDA President	<a href="#">Bob Hammons</a>
SEATA Vice-President	<a href="#">David Green</a>	GEORGIA President	<a href="#">Diane King</a>
SEATA Secretary	<a href="#">Donna Wesley</a>	KENTUCKY President	<a href="#">Rob Ullery</a>
SEATA Treasurer	<a href="#">Tim McLane</a>	LOUISIANA President	<a href="#">Gerard White</a>
SEATA Parliamentarian	<a href="#">Chuck Kimmel</a>	MISSISSIPPI President	<a href="#">Jeff Bryant</a>
SEATA Webmaster	<a href="#">RT Floyd</a>	TENNESSEE President	<a href="#">Scott Byrd</a>

*Mark  
your  
Calendar*

### ***30th Annual SEATA Athletic Training Student Symposium***

**Feb. 5-7, 2015**

Crowne Plaza Ravinia Atlanta, GA

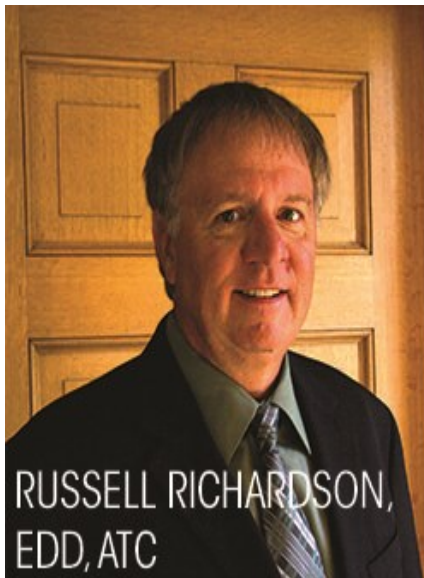
### ***40th Annual SEATA Clinical Symposium & Members Meeting***

**March 13-15, 2015**

Crowne Plaza Ravinia Atlanta, GA

# NATA Update

## Meet Your Presidential Candidates



RUSSELL RICHARDSON,  
EDD, ATC



SCOTT SAILOR,  
EDD, ATC

NATA is pleased to introduce your 2014 presidential candidates: Russ Richardson, EdD, ATC, and Scott Sailor, EdD, ATC. Voting will take place Sept. 1-30, so be checking your email inbox for voting information in the coming months. We'll be publishing expanded profiles in the August/September issue of the [NATA News](#).

For a quick introduction to these two candidates, visit the [NATA website](#) or see the June 26, 2014 issue of [Convention Daily News](#).



Congratulations to SEATA Director, MaryBeth Horodyski, EdD, LAT, ATC who was selected as the next NATA Vice-President.





# SEATA Update

## Membership



<i>As of July 16, 2014</i>	ACTIVE	SUSPENDED	TOTAL
Certified Regular	3285	531	3816
Associate	68	54	122
Retired Certified	79	0	79
Honorary	28	0	28
Non-Member	0	1845	1845
Student Undergrad	673	181	854
Student Graduate	67	12	79
Student Certified	521	45	566
Career Starter Cert	238	88	326
<b>TOTAL</b>	<b>4959</b>	<b>2756</b>	<b>7715</b>



Regularly update your [NATA](#)  
[Membership Profile](#). This helps us ensure  
that you continue to get SEATA and  
NATA communications.

## ***2014 SEATA Membership Survey***

We value your input as we move forward with our new Strategic Plan.

Please click the link below to provide your feedback.

**Deadline:  
July 28, 2014 11:59 PM CST**



### **NEW TIMELINE FOR HONORS & AWARDS**

The 2014-2015 award season is almost here!  
The timeline and deadlines will be earlier than in previous years.  
Please nominate your peers for a 2015 NATA award and remind them of the new timeline.

**August 1-** Nominations open

**September 15-** Nominations close

**October 1-** All award materials are due

For more information, please visit <http://www.nata.org/honors-awards>.  
Please contact Angela De Leon, NATA Honors & Awards Coordinator with questions at [angelad@nata.org](mailto:angelad@nata.org). We appreciate your help!





Got questions?

Need more information?

## WHO TO CONTACT

N A T A	Committee	Chair
	Committee on Practice Advancement (COPA)	<a href="#">Dr. J C Andersen</a>
	Committee on Professional Ethics (COPE)	<a href="#">Dr. Marisa Colston</a> <a href="#">Tyler Hamilton</a>
	College/University Athletic Trainers Committee (CUATC)	<a href="#">John Barrett</a>
	EC College/University Athletic Training students' Committee	<a href="#">Dr. Amanda Benson</a>
	Ethnic Diversity Advisory Committee (EDAC)	<a href="#">Dr. Kysha Harriell</a>
	Governmental Affairs Committee	<a href="#">Jerry Stevens</a>
	Public Relations	<a href="#">Dr. Kristan Yates</a>
	NATA Foundation	<a href="#">Dr. Pattie Tripp</a>
	Secondary Schools Athletic Trainers' Committee (SSATC)	<a href="#">Chris Snoddy</a>
	NATAPAC	<a href="#">Keith Webster</a>
	Young Professionals Committee (YPC)	<a href="#">Ashley Morgan</a>
	Executive Committee for Education (ECE)	<a href="#">Dr. Gianluca del Rossi</a>
	Post Professional Education Committee (PPEC)	<a href="#">Dr. Gary Wilkerson</a>
	Professional Education Committee (PEC)	<a href="#">Dr. Kristen Schellhase</a>





S E A T A	Committee	Chair
	Annual Symposium Oversight Committee	<a href="#">David Green</a>
	Athletic Training Educators' Conference Committee	<a href="#">Dr. E. "Bud" Cooper</a>
	Athletic Training Student Symposium Committee	<a href="#">Dr. Pattie Tripp</a> <a href="#">Karen Lew</a> <a href="#">Dr. R.T. Floyd</a>
	Communications Committee	<a href="#">Donna Wesley</a>
	Elections Committee	<a href="#">Gerard White</a>
	Executive Committee	<a href="#">Jim Mackie</a>
	Hall of Fame Committee	<a href="#">Bob Nevil</a>
	Most Distinguished Athletic Trainer Committee	<a href="#">Dr. Amanda Benson</a>
	History & Archives Committee	<a href="#">John Anderson</a>
	Honors & Awards Committee	<a href="#">Crandall Woodson</a>
	Research & Education Committee	<a href="#">Dr. Shelley Linens</a> <a href="#">Dr. Brady Tripp</a>
	Scholarship Committee	<a href="#">Dr. Gianluca del Rossi</a>
	Finance Committee	<a href="#">Tim McLane</a>
	Corporate Sponsorship	<a href="#">Rich Frazee</a>
	Quiz Bowl	<a href="#">Dr. Eric Fuchs</a>
	Student Senate	<a href="#">Kelley Henderson</a>

**NATA Hall of Fame**

*Dr. Kenneth Wright*

**NATA Most Distinguished AT**

*Dr. Mitchell Cordova*

**NATA AT Service Award**

*Dr. Scott Bruce*

**NATA AT Service Award**

*Kelley Henderson*

**NATA Foundation Service Award**

*Dr. MaryBeth Horodyski*

**CUATC NJCAA/Community College Head Athletic Trainer of the Year**

*Patricia Denny*

*Eastern Florida State College*



## News from Director Horodyski

Continued from page 1

### SEATA'S VISION

We will be recognized as the professional healthcare association of choice for certified athletic trainers who provide expertise in the areas of prevention, recognition, evaluation, immediate care, rehabilitation and reconditioning of injury and illness, healthcare administration and professional development and responsibility in the practice of athletic training.

### MISSION STATEMENT

We are committed to enhance the quality of healthcare provided by certified athletic trainers and to advance the athletic training profession.

In recognition of this commitment, we will strive to deliver these services through cost-effective, high quality comprehensive programs and care in the communities we serve.

SERVICE  
EDUCATION  
ADVANCEMENT  
TEAMWORK  
ADVOCACY

I would like to encourage all SEATA members to make sure they have completed several items. First, do you have an NPI number? Please note that obtaining a NPI number is free and can be completed easily online. Second, have you move or changed employment? If so, please make sure you have notified the NATA national office and the BOC. Third, as you receive information through various media outlets, please take a moment to read the materials and act on any item that requires action. Recently we have been sending information to our Senators in Washington DC. You are encouraged to participate in all legislative initiatives. Finally, do you know an athletic trainer who should be receiving a NATA Award? Please take a moment to go to the NATA website and nominate your colleagues. I am challenging all former award winners in SEATA to nominate at least one member for an award.

Please **participate in the two NATA competitions**. The first is a competition between districts for obtaining the largest percent of the district members with a NPI number. If you do not have a NPI number please apply for one immediately. The second competition is for increasing the total number of secondary schools that obtain the honor of the Safe Sports School Award.

In closing, I recognize that ATs are pulled in many directions, but I would like to ask you to take on a challenge that I put forward to your SEATA Executive Board. I have challenged your SEATA Executive Board members to join an initiative that I refer to as the AT Trifecta. I have challenged each to be sure they have an NPI number, they donate to the NATA Foundation and donate to the NATA PAC. While the request to donate may seem hard, I did not place a donation level. Remember a donation in any amount is a good donation. Please consider joining the annual SEATA AT Trifecta.

Again, thank you for allowing me the opportunity to serve you,

MaryBeth  
*MaryBeth Horodyski, EdD, LAT, ATC, FNATA*  
*Vice-President and District IX Director*  
*National Athletic Trainers' Association*

DISTRICT NINE

