



Southeast Athletic Trainers Association **SEATA Executive Board Meeting June 23, 2010** Philadelphia, Pennsylvania

1) Roll Call and Call to Order

President Horodyski called the meeting to order and roll was taken. Present at the 1:30 pm were: R.T. Floyd, EdD, ATC, LAT -- District Director Marisa Brunett, MS, ATC, LAT -- Vice President Jim Mackie, MEd, ATC, LAT -- Treasurer Tom Bair, MEd, ATC, LAT -- Secretary Gerard White, MS, ATC – LA President TN President Chris Snoddy, ATC The position of Parliamentarian is vacant.

MaryBeth Horodyski, EdD, ATC, LAT -- President Stephanie Lennon, MS, ATC, LAT -- FL President Donna Wesley, MS, ATC -- MS President

2) Review and approval of minutes.

Minutes of the January 2010 Conference Call and March 2010 meeting were presented for review, amendments, and approval. This process was postponed due to time limitation that impact meeting room availability. Electronic copies as well as hard copies were provided to each board member with July 7th set as the date for additions, corrections, and edits to be submitted to the Secretary.

3) Director's Report.

Component Project Team; activity will be discussed by President Wesley Board continues discussion as to which membership class has voting privileges in NATA maters.

NATA finance report reveals the NATA is in a good financial position and there are no dues increases being discussed at this time.

4. President's Report.

Future meeting thoughts and ideas will be discussed later in this meeting. State Presidents' need to review by-laws of their state associations to make sure their state is represented on the SEATA Executive Board during times of leadership transitions.

Future conference calls will be announced when needed. There doesn't appear to be a good time or day for all individuals so the day and time that is least inconvenient for the most people will be when they are scheduled.

Thank you for service to Marisa Brunett who concludes her service to the members of SEATA in the role of Vice-President. Her efforts are appreciated and she will continue to be a valuable resource to this Board. Thank you was also extended to Heloise Belarmino for serving this Board as President of the Alabama Athletic Trainers' Association. Thank you and congratulations to Gerard White for his service to this Board in the role of Parliamentarian, and for his election to as President of the Louisiana Athletic Trainers' Association, which will allow his continued service to the Board in a different capacity. Additionally, a thank you was extended to and recognition of the many contributions of Cary Berthelot, the former representative of the Louisiana Athletic Trainers Association whom Gerard is succeeding.

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5. Vice-President's Report.

Thank you to R.T. for touring the Grand Hyatt hotel in Atlanta as a potential site for the March meeting. The dates will be March 11-13 the guest room charge will be \$139

A motion made by President Wesley of Mississippi; To have our next SEATA Clinical Symposium and Members Meeting to be held in conjunction with the Emory sport medicine conference to be held at the Grand Hyatt Buckhead in Atlanta, GA. The motion was s seconded by President Lennon of Florida. The vote was 7-0-0

6) Treasurer's Report.

I. Financial Information

Cash Flow Report 1-01-10 to 6-20-10

Inflows \$ 194,090.82 Outflows \$ 246,842.36 Difference \$ -52,526.54

Wells Fargo Advisors Investments

Value	12-31-2009	\$ 221,876.51
Value	03-31-2010	\$ 240,369.87
Value	04-30-2010	\$ 241,841.50

Finance Committee Meeting will be scheduled in September or October online.

Question: Would the Board authorize the opening of a Money Market Account to place a portion of the general checking account funds in the MM Acct. for a better return on investment during low periods of activity? Transactions could be monitored by prior notification of the Finance Committee so this is not an independent activity. Rationale: There are periods of time we have 50-100k sitting with very little investment return which it would gain in a MM Acct. There would be no financial liability on our part.

7) Secretary's Report.

- A) 'District at a Glance' report was emailed to the Executive Board and 'State Membership Roster Report' was emailed to Executive Board and State Secretaries prior to this meeting.
- B) I have started reviewing and update P&P manual, most recent hard copy is revised in Aug. of 2005 and most recent electronic version is July of 2008. Reviewing meeting minutes that I have and checking P&P manual to ensure it reflects Board actions (e.g. last board mtg. the Board voted to disband the Life Balance Project Team) When completed will present changes to in P&P manual to be voted on.
- C) Communication Committee report: Working on recruiting members to activate this committee; starting with State Secretaries, and will accept others to address the expectations of this committee, as well as utilizing social networking opportunities; facebook, twitter, youtube, MySpace, zoperia, glink, linkedin, etc. Will start facebook and twitter; these are free/cheep, viral, accessible, and are being used by our membership.

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8) 20 Year Pin.

President Fuchs of Kentucky led discussion regarding the manufacture of 20 year pins. He and President Snoddy of Tennessee presented, previously via email to all Board members and all indicated receipt of this email, two options for the 20 year award design. **President Snoddy of Tennessee motioned** that the option 'Draft_for_SEATA_20YearAward_Pin1.JPG' be sent to a manufacture for further refinement and said manufacture will provide no more than 3 style options. The **motion was seconded by President White of Louisiana**. **The motion passed 4-3-0**

9) Run-off Elections.

Mississippi President Wesley led discussion of potential by-law changes, proposed by the Elections Committee' dealing with run-off elections. The Elections Committee will take the feedback from the Board and present changes to the proposed by-law change to the Board via email by July 7th 2010.

2.1.2b Nomination(s)

The Certified - Regular and Certified – Retired members of SEATA will propose nominations for SEATA officers. The Secretary will announce upcoming regular elections and the call for nominations to the membership by mail, and/or through applicable computer technology, by July 1st, prior to the end of the respective term of office. Nominations are to be made in writing to the Secretary of SEATA or to the SEATA Elections Committee Chair. Nominations shall close by the following August 15th and ballots distributed to the membership by mail, and/or applicable computer technology, by September 15th. Voting shall be completed by October 15th and election results announced to the membership by November 1st.

Election shall be by a majority popular vote. In the event of natural disaster, and/or other major unpredictable event, the Executive Board may alter the above timeline.

2.1.2c Election to Office

Voting shall be by mail, and/or through means of online voting with the advancement of applicable computer technology.

- 2.1.2c1 Election of a SEATA Officer will require a majority of valid votes duly received from the voting membership of SEATA, in accordance with SEATA election procedures.
- 2.1.2c2 An election which no candidate meets Article 2.1.2c1 above, then the SEATA Elections Committee shall announce a Run-Off Election by November 1st. The SEATA Elections Committee Chair, in accordance with SEATA election procedures and approval of the Executive Board, shall announce a run-off ballot of the top two candidates, who did receive the most valid votes as prescribed in Article 2.1.2c1. Run-off ballots are to be distributed to the membership by November 15th with voting completed by December 15th and final election results announced to the membership by January 1st. In the event of natural disaster, and/or other major unpredictable event, the Executive Board may alter the above timeline.

10) Parliamentarian

President Horodyski request name of individuals to fill the vacant Parliamentarian of SEATA be forwarded to her. Several were suggested; any others are to be forwarded to President Horodyski by July 7th.

11) StarTRACK

Treasurer Mackie provided to the Board an update on the StarTRACK program and reminded the board that they will have the opportunity to have new member enroll in the program in the winter of 2011.

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12) Secondary School Athletic Training Air Conference.

Director Floyd presented to the board a vision for '1st Annual Secondary School Athletic Training Student Aide Conference' to be held in conjunction with the SEATA Athletic Training Student Symposium in years that the Athletic Training Educators Conference is not held. The first step will be to survey secondary school AT's to establish need. Please send any questions to potentially be used in this survey to Director Floyd by July 7th.

13) NATA Volunteers for New Orleans.

President Wesley led discussion with regard to SEATA being the host District of the 2011 NATA Annual Meeting and Clinical Symposium. President White of Louisiana, the host state, indicated that he will be in communication with the Host AT and will relay information to the Board regarding expectations and needs.

14) Component Relations Project Team Report.

President Wesley reported to the Board about the Component Relations Project Team report. Thanks were extended to those that responded to the CRPT survey. It was reported to the Board that the CRPT after reporting to the NATA BOD was charged to explore 1) making the State Leadership Forum a council which would allow for a Board liaison; 2) Continue to work with Governmental Task Force to examine future governance systems.

Motion to suspend this meeting was made by Vice-President Brunett and seconded by Tennessee President Snoddy and the motion passed 7-0-0.