



# CORPORATE PARTNERSHIP PROGRAM

OVERVIEW:  <b>PARTNERSHIP BENEFITS</b>	CSMM					ATSS / ATEC				
	DIRECTOR'S	PRESIDENT'S	EXECUTIVE	COMMITTEE	EXHIBITOR	SYMPOSIA	CAREER	RESEARCH	EDUCATION	WORKSHOP
Hyperlinked logo on SEATA homepage to Partner's website	√	√								
Hyperlinked logo recognition to partner's website for one year in <i>SEATA e-Newsletters</i> and <i>e-Blast News</i>	√	√								
Advertisement insert in participant's bag (inserts provided by Partner and shipped to designated location)	√	√							√	√
Hyperlinked logo on SEATA Corporate Partner's web page	√	√	√	√	√					√
Logo recognition for one year in <i>SEATA News eblast</i>			√							√
Logo recognition for one year in <i>SEATA Newsletter eblasts</i>				√						√
<b>CLINICAL SYMPOSIUM &amp; MEMBERS' MEETING (CSMM)</b>										
Advertisement in Mobile App Sponsors' Page	√	√	√	√	√	√			√	√
Attendee List (Excel) provided via email for one time use only	√	√	√	√	√	√				
Exhibitor e-Blast sent to all event registrants	√	√	√	√	√	√				
Exhibit Booth Space(s)	2	2	1	1	1	1			1	1
Preferred booth location	√	√	√	√						
Reduced price on additional booth spaces	50%	50%	25%	25%						
Prominent booth signage	√	√	√	√						
Company Provided Banner in: CSMM Primary Meeting Room	√	√								
CSMM Sponsored Talk			√	√						
Tim Kerin Awards Banquet	√									
Acknowledgement in the Tim Kerin Memorial Awards Banquet Program	√	√								
Recognition at CSMM: Announcement to Attendees		√	√	√						
Introduction to Attendees	√									
CSMM registration waiver for ATC booth representative(s)	4	2	1							
<b>ATHLETIC TRAINING EDUCATION SUMMIT (ATEC / ATSS)</b>										
Advertisement in Attendee Mobile App Sponsors' Page	√	√			√	√	√	√	√	√
Attendee List (MS Excel) provided via email					√	√	√	√	√	√
Exhibit booth space					√	1	1	1	1	1
Preferred booth location									√	√
Partner Banner Ad in Attendee Mobile App	√								√	√
Recognition at ATSS: Announcement to Attendees									√	√
Introduction to Attendees										√

Partnership: January – December of Calendar Year. Please contact Rich Frazee, LAT, ATC ([rfrazee@uwf.edu](mailto:rfrazee@uwf.edu)), Corporate Partner Committee Chair, for more information. (Rev.2020)



## CORPORATE PARTNER PLAN

### Clinical Symposium & Members Meeting (CSMM)

<b>DIRECTOR'S PARTNER</b>		<b>\$2000</b> and ABOVE
<b>TIER 1 PARTNER</b>	<ul style="list-style-type: none"> <li>✓ Hyperlinked Logo recognition in <i>SEATA News eblast to membership</i> for one year</li> <li>✓ Hyperlinked Logo recognition in <i>SEATA Newsletter eblast to membership</i> for one year</li> <li>✓ Hyperlinked logo on SEATA homepage</li> <li>✓ Hyperlinked logo on SEATA Corporate Partner's web page</li> </ul>	
<b>CLINICAL SYMPOSIUM &amp; MEMBERS MEETING</b>	<ul style="list-style-type: none"> <li>✓ Advertisement insert in participant's bag (inserts provided by Partner and shipped to designated location)</li> <li>✓ Company provided banner displayed in primary meeting room</li> <li>✓ Partner recognition at meeting with an opportunity to speak to attendees</li> <li>✓ Exhibit booth spaces (2)               <ul style="list-style-type: none"> <li>○ Primary booth location</li> <li>○ 50% reduced price on additional booth spaces</li> <li>○ Prominent booth signage</li> <li>○ Exhibitor Eblast w/1/4 page ad sent to all event registrants</li> <li>○ CSMM regular registration waivers for up to 4 ATC booth representatives</li> </ul> </li> <li>✓ Electronic file (MS Excel) of all attendees with registration contact information NOTE: For one time use only</li> </ul> <p><b>TIM KERIN PRESIDENTIAL LUNCHEON &amp; AWARDS PROGRAM BENEFITS</b></p> <ul style="list-style-type: none"> <li>✓ Signage recognition displayed at the awards ceremony</li> <li>✓ Partner recognition in Banquet Program</li> </ul> <p><b>ATTENDEE MOBILE EVENT APP BENEFITS</b></p> <ul style="list-style-type: none"> <li>✓ Hyperlinked logo on event app Sponsors' Page</li> <li>✓ Company logo as event app Banner Ad (partner logo placed as a rotating banner advertisement displayed on attendee's mobile device)</li> </ul>	
<b>ATHLETIC TRAINING EDUCATION SUMMIT</b>	<ul style="list-style-type: none"> <li>✓ Partner Banner Ad on attendee mobile event app (partner logo placed as a rotating banner advertisement displayed on attendee's mobile device)</li> <li>✓ Hyperlinked logo on event app Sponsors' Page</li> </ul>	
<b>ATEC / ATSS</b>		



## CORPORATE PARTNER PLAN

### Clinical Symposium & Members Meeting (CSMM)

<b>PRESIDENT'S PARTNER</b>		<b>\$1,500</b>
<b>TIER 1 PARTNER</b>	<ul style="list-style-type: none"> <li>✓ Hyperlinked Logo recognition in <i>SEATA News eblast to membership</i> for one year</li> <li>✓ Hyperlinked Logo recognition in <i>SEATA Newsletter eblast to membership</i> for one year</li> <li>✓ Hyperlinked logo on SEATA homepage</li> <li>✓ Hyperlinked logo on SEATA Corporate Partner's web page</li> </ul>	
<b>CLINICAL SYMPOSIUM &amp; MEMBERS MEETING</b>	<ul style="list-style-type: none"> <li>✓ Advertisement insert in participant's bag (inserts provided by Partner and shipped to designated location)</li> <li>✓ Company provided banner displayed in meeting room</li> <li>✓ Partner recognition at meeting</li> <li>✓ Exhibit booth spaces (2)               <ul style="list-style-type: none"> <li>○ Prominent booth location and signage</li> <li>○ 50% reduced price on additional booth spaces</li> <li>○ Exhibitor eblast w/ 1/4 page ad sent to all event registrants</li> <li>○ CSMM registration waivers for up to two ATC booth representatives</li> </ul> </li> <li>✓ Electronic file (MS Excel) of CSMM attendees' registration contact information NOTE: For one time use only</li> </ul> <p><b>TIM KERIN PRESIDENTIAL LECTURE &amp; AWARDS BANQUET BENEFITS</b></p> <ul style="list-style-type: none"> <li>✓ Partner recognition in Banquet Program</li> </ul> <p><b>ATTENDEE MOBILE EVENT APP BENEFITS</b></p> <ul style="list-style-type: none"> <li>✓ Hyperlinked logo on event app Sponsors' Page</li> <li>✓ 50% discount on event app Banner Ad (partner logo placed as a rotating banner advertisement displayed on attendee's mobile device)</li> </ul>	
<b>ATHLETIC TRAINING EDUCATION SUMMIT</b>	<p><b>ATTENDEE MOBILE APP BENEFITS</b></p> <ul style="list-style-type: none"> <li>✓ Hyperlinked logo on event app Sponsors' Page</li> <li>✓ Discount (50%) on event mobile app Banner Ad (partner logo placed as a rotating banner advertisement displayed on attendee's mobile device)</li> </ul>	
<b>ATEC / ATSS</b>		

<b>EXECUTIVE PARTNER</b>		<b>\$1,000</b>
<b>TIER 1 PARTNER</b>	<ul style="list-style-type: none"> <li>✓ Hyperlinked Logo recognition in <i>SEATA Newsletter eblast to membership</i> for one year</li> <li>✓ Hyperlinked logo on SEATA Corporate Partner's web page</li> </ul>	
<b>CLINICAL SYMPOSIUM &amp; MEMBERS MEETING</b>	<ul style="list-style-type: none"> <li>✓ Partner provided signage displayed at a sponsored talk</li> <li>✓ Exhibit booth space               <ul style="list-style-type: none"> <li>○ Special booth location with special signage</li> <li>○ 25% reduced price on additional booth space</li> <li>○ Exhibitor e-Blast w/1/4 page ad sent to all event registrants</li> <li>○ CSMM registration waiver for one ATC booth representative</li> </ul> </li> <li>✓ Electronic file (MS Excel) of CSMM attendees' registration contact information NOTE: For one time use only</li> </ul> <p><b>ATTENDEE MOBILE APP BENEFITS</b></p> <ul style="list-style-type: none"> <li>✓ Partner hyperlinked logo on event app Sponsors Page</li> <li>✓ Discount (25%) on event mobile app Banner Ad (partner logo placed as a rotating banner advertisement displayed on attendee's mobile device)</li> </ul>	

Partnership: January – December of Calendar Year. Please contact Rich Frazee, LAT, ATC ([rfrazee@uwf.edu](mailto:rfrazee@uwf.edu)), Corporate Partner Committee Chair, for more information. (Rev.2020)



## CORPORATE PARTNER PLAN

Clinical Symposium & Members Meeting (CSMM)

<b>COMMITTEE PARTNER</b>		<b>\$500</b>
<b>TIER 1 PARTNER</b>	<ul style="list-style-type: none"> <li>✓ Hyperlinked Logo recognition in <i>SEATA Newsletter eblast to membership</i> for one year</li> <li>✓ Hyperlinked logo on SEATA Corporate Partner's web page</li> </ul>	
<b>CLINICAL SYMPOSIUM &amp; MEMBERS MEETING</b>	<ul style="list-style-type: none"> <li>✓ Partner recognition in SEATA Program</li> <li>✓ Signage at a Mini-Course (if applicable)</li> <li>✓ Exhibit booth space               <ul style="list-style-type: none"> <li>○ Special booth location and signage</li> <li>○ 25% reduced rate on additional booth space</li> <li>○ Exhibitor Eblast w/ 1/8 page ad sent to all event registrants</li> </ul> </li> <li>✓ Electronic file (MS Excel) of CSMM attendees' registration contact information NOTE: For one time use only</li> </ul> <p style="text-align: center;"><b>ATTENDEE MOBILE APP BENEFITS</b></p> <ul style="list-style-type: none"> <li>✓ Partner hyperlinked logo on event app Sponsors Page</li> </ul>	
<b>EXHIBITOR PARTNER</b>		<b>\$350</b>
		<b>\$300.00 after Five Consecutive Years</b>
<b>CLINICAL SYMPOSIUM &amp; MEMBERS MEETING</b>	<ul style="list-style-type: none"> <li>✓ Exhibit booth space               <ul style="list-style-type: none"> <li>○ Exhibitor Eblast w/ 1/8 page ad sent to all event registrants</li> </ul> </li> <li>✓ Electronic file (MS Excel) of all attendees with registration contact information NOTE: For one time use only</li> </ul> <p style="text-align: center;"><b>ATTENDEE MOBILE APP BENEFITS</b></p> <ul style="list-style-type: none"> <li>✓ Partner hyperlinked logo on event app Sponsors Page</li> </ul>	
<b>INSERT PARTNER</b>		<b>\$150</b>
<b>GENERAL BENEFITS</b>	<ul style="list-style-type: none"> <li>✓ Advertisement insert in participant's bag (inserts provided by Partner and shipped to designated location)</li> <li>✓ Electronic file (MS Excel) of all attendees with registration contact information (provided via email) for one time use only</li> </ul>	



## CORPORATE PARTNER PLAN

Clinical Symposium & Members Meeting (CSMM)

ALA CARTE ITEMS		
<b>Ala Carte items selected here are for the SEATA Annual CSMM</b>		
<b>NEW</b>	1. Advertisement insert in participant's bag (if a Corporate Partner), (inserts provided by Partner and shipped to designated location)	\$100
	2. Pre-event and Post-event attendee survey (3-5 questions provided by Partner to be sent to all event registrants with data then provided to Partner prior to the event. Partner may also submit 3-5 questions for a post-event survey to all attendees.) <b>NEW (limit of 3 per event)</b>	\$100
	3. Event Push Notifications (electronic promotion/discount notification sent to all attendees via event mobile app) <b>NEW (limit of 2 per day)</b>	\$100
	4. Banner ad on ATTENDEE MOBILE APP (partner logo placed as a rotating banner advertisement displayed on attendee's mobile device) <b>NEW (limit of 5 per event)</b> <ul style="list-style-type: none"> <li>➤ Director Partner (Complimentary)</li> <li>➤ President Partner (50% discount)</li> <li>➤ Executive Partner (25% discount)</li> </ul>	\$350
	5. Event Mobile App Bundle <b>NEW (maximum of 3 per event)</b> <ul style="list-style-type: none"> <li>➤ Pre-event/Post-event Survey</li> <li>➤ Event push notification (1)</li> <li>➤ Event banner ad</li> </ul>	\$500

Partnership: January – December of Calendar Year. Please contact Rich Frazee, LAT, ATC ([rfrazee@uwf.edu](mailto:rfrazee@uwf.edu)), Corporate Partner Committee Chair, for more information. (Rev.2020)



## CORPORATE PARTNER PLAN

### Athletic Training Student Symposium (ATSS)

<b>SYMPOSIA EXHIBITOR PARTNER</b>		<b>\$500</b>
<i>For the vendor that wants to exhibit at both the CSMM and the ATSS.</i>		
<b>CLINICAL SYMPOSIUM &amp; MEMBERS MEETING</b>	<ul style="list-style-type: none"> <li>✓ Exhibit booth space               <ul style="list-style-type: none"> <li>○ Exhibitor eblast w/ 1/8 page ad sent to all event registrants</li> </ul> </li> <li>✓ Partner hyperlinked logo on event app Sponsors Page</li> <li>✓ Electronic file (MS Excel) of CSMM attendees' registration contact information</li> </ul> <p style="text-align: center;">NOTE: For one time use only</p>	
<b>ATHLETIC TRAINING EDUCATION SUMMIT</b>	<ul style="list-style-type: none"> <li>✓ Exhibit booth space</li> <li>✓ Partner hyperlinked logo on event app Sponsors Page</li> <li>✓ Electronic file (MS Excel) of ATEC attendees' registration contact information</li> </ul> <p style="text-align: center;">NOTE: For one time use only</p>	
<b>ATEC / ATSS</b>		

<b>AT WORKSHOP PARTNER</b>		<b>\$750</b>
<b>TIER 1 PARTNER</b>	<ul style="list-style-type: none"> <li>✓ Hyperlinked Logo recognition in <i>SEATA Newsletter eblast to membership</i> for one year</li> <li>✓ Hyperlinked logo on SEATA Corporate Partner's web page</li> </ul>	
<b>ATHLETIC TRAINING EDUCATION SUMMIT</b>	<ul style="list-style-type: none"> <li>✓ Company logo as event mobile app Banner Ad (partner logo placed as a rotating banner advertisement displayed on attendee's mobile device)</li> <li>✓ Partnership recognition at meeting</li> <li>✓ Hyperlinked logo on event app Sponsors' Page</li> <li>✓ Exhibit booth space               <ul style="list-style-type: none"> <li>○ Primary booth location</li> </ul> </li> <li>✓ Electronic file (MS Excel) of all ATEC attendees' registration contact information</li> </ul> <p style="text-align: center;">NOTE: For one time use only</p>	
<b>ATEC / ATSS</b>		

<b>AT EDUCATION PARTNER</b>		<b>\$500</b>
<b>ATHLETIC TRAINING EDUCATION SUMMIT</b>	<ul style="list-style-type: none"> <li>✓ Advertisement insert in participant's bag (inserts provided by Partner and shipped to designated location)</li> <li>✓ Company provided banner displayed in meeting room</li> <li>✓ Partnership recognition at meeting</li> <li>✓ Hyperlinked logo on event app Sponsors' Page</li> <li>✓ Exhibit booth space               <ul style="list-style-type: none"> <li>○ Prominent booth location and special signage</li> <li>○ 50% reduced price on additional booth spaces</li> </ul> </li> <li>✓ Electronic file (MS Excel) of ATEC attendees' registration contact information</li> </ul> <p style="text-align: center;">NOTE: For one time use only</p>	
<b>ATEC / ATSS</b>		

Partnership: January – December of Calendar Year. Please contact Rich Frazee, LAT, ATC ([rfrazee@uwf.edu](mailto:rfrazee@uwf.edu)), Corporate Partner Committee Chair, for more information. (Rev.2020)



## CORPORATE PARTNER PLAN

### Athletic Training Student Symposium (ATSS)

<b>EXHIBITOR PARTNER</b>		<b>\$300</b>
<p>This partner option is designed for vendors who wish to provide information about graduate /professional education programs and/or equipment and supplies companies.</p>		
<p><b>ATHLETIC TRAINING EDUCATION SUMMIT</b></p> <hr/> <p><b>ATEC / ATSS</b></p>	<ul style="list-style-type: none"> <li>✓ Exhibit booth space</li> <li>✓ Hyperlinked logo on event app Sponsors' Page</li> <li>✓ Electronic file (MS Excel) of ATEC attendees' registration contact information</li> </ul> <p style="text-align: center;">NOTE: For one time use only</p>	

<b>RESEARCH PARTNER</b>		<b>\$50</b>
<p>This partner option is designed for those who wish to conduct research, surveys, and/or gather/collect data on current topics in athletic training. The research must be approved and supported by a current IRB from the researcher's respective institution.</p>		
<p><b>ATHLETIC TRAINING STUDENT SYMPOSIUM</b></p>	<ul style="list-style-type: none"> <li>✓ Booth space               <ul style="list-style-type: none"> <li>○ Chairs (2)</li> <li>○ Small table for materials</li> </ul> </li> <li>✓ Electronic file (MS Excel) of ATSS attendees' registration contact information</li> </ul> <p style="text-align: center;">NOTE: For one time use only</p>	

<b>CAREER PARTNER</b>		<b>\$50</b>
<p>This partner option is designed for those employers who wish to provide employment materials to students, post job announcements (during the Athletic Training Student Symposium only) and interview one on one with students as available during the Athletic Training Student Symposium. <i>Proof of current listing on NATA Career Center by the Partner is required for enrollment and consummation of this option.</i></p>		
<p><b>ATHLETIC TRAINING STUDENT SYMPOSIUM</b></p>	<ul style="list-style-type: none"> <li>✓ Interview space in Pre-Function area               <ul style="list-style-type: none"> <li>○ Chairs (2)</li> <li>○ Small table for materials</li> </ul> </li> </ul>	