

Conference Call January 15, 2017 (7 pm/8 pm)



Roll Call Official Minutes

| X | District Director | Marisa Brunett, LAT, ATC | X | President | Gerard White, LAT, ATC | Х | Vice President | Jeff Hopp, LAT, ATC |
|---|------------------------|--------------------------|---|------------------------|---------------------------|---|--------------------------|--------------------------|
| X | Treasurer | Tim McLane, LAT, ATC | X | Secretary | Donna Wesley, LAT, ATC | | | |
| X | Alabama President | Chris King, LAT, ATC | X | Florida President | Erik Nason, LAT, ATC | Х | Georgia President | Eric Gunderson, LAT, ATC |
| Х | Kentucky President | Rob Ullery, LAT, ATC | | Louisiana President | Scott Arceneaux, LAT, ATC | Т | Mississippi President | Jeff Bryant, LAT, ATC |
| Х | Tennessee President | Scott Byrd, LAT, ATC | | | | Х | Parliamentarian | Chuck Kimmel, LAT, ATC |

Meeting called to order with quorum (4 State Presidents) at: 7:03 PM

X = Present

SR = State Rep. present

| | AGENDA ITEM | DISCUSSION | RECOMMENDATIONS / ACTIONS |
|----------------------|--|---|---|
| 1. | Call to Order (Roll Call) | | |
| | a) State Representative(s) | | LA President Arceneaux was unable to attend. MS President joined call at 7:34 PM |
| | b) Invited Guests / Members Present | Paul Higgs, Incoming GA President (Jan. 2017) | Paul Higgs joined at 7:24 PM Central |
| 2. | Review of Previous Discussion(s) | | |
| | a) Consent Agenda | Approval of December 4, 2016 minutes (as emailed) Support Group Appointments YPC, Nicole Smith (MS) PR, Rachel Lawlwer (AL) | Minutes of Dec. 4 were removed from the Consent Agenda to be discussed further and were tabled until later in the meeting. MOTION (KY/FL): Approve Support Group Candidates on Consent Agenda. 5-0-0-2 (MS/LA) – President Bryant's vote was cast later to bring final vote to 6-0-0-1 (LA) Approved MOTION (AL/TN): Accept the Minutes of December 4 minutes as amended. 4-0-2-1 (FL/KY) (LA) Approved |
| 3. Officer's Reports | | | |
| a |) Director Brunett | Thanks to Donna for getting information in the eblast to our members about vote on the House bill; next focus is on Senate. Joint Committee Meeting is next week in Dallas Jan 27-30; a lot of work will be done by Board and committees. Savanah Knighton (LSU) is new Student Leadership Committee D9 representative will be shadowing Kelly Edwards and take over in June. CUAT Committee is now expanding and changing name to Intercollegiate Sports Medicine Committee; board will be voting on a new chair. This will align NATA, NCAA and CATS to position the NATA as the "go to" on medical issues for the collegiate athlete across all | Marisa will follow-up with Amy at NATA to get updated material published on the NATA website related to the updated CPT codes. Gerard and Marisa will look at the changes to the CUATC in regards to the SEATA Policy & Procedure. |



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| b) President White | levels. NATA MARCOM has had success with AT advocates including Dr. Andrews and Kobe Bryant. If you have a contact that with someone that will advocate on our behalf will help catch the attention of our consumers, please let Tameshia know. Thanks to TATS and SEATA members that represented, NATA, SEATA, and TATS at the 47th Annual AD Conference in Nashville, Dec. 11-12 (Mike Gurlock, Mark Van Bruggen, David Green, Scott Byrd, Chris Snoddy, Brad Rholing and Theresa Sparn). The NATA sent their promotional booth and printed material for attendees. January 1 new AT-CPT codes went into effect. No new charges with this change this year. Billing will be based on complexity next year. New 2016 Salary Survey is in NATA News. Updated NATA Code of Ethics is in current issue of NATA News as well. Email regarding openings | State Presidents are requested to let President White know of |
| c) Vice President Hopp | No Report | nominees selected to fill vacancies in Committees. Will follow-up after GATA meeting with Shannon Wiggins regarding |
| d) Secretary Wesley | Membership Numbers CSMM Registration for Executive Board BOC Approved Provider Status Google Calendar for Executive Board – check email for Invite from seatasecretary@gmail.com eBlast/Newsletter material needed by Feb. 6 for eBlast; and newsletter info needed by Feb. 1. President King (AL) inquired about Student Certified classification on a member that has been a member for numerous years; Secretary Wesley confirmed that the NATA does follow up and allows only 7 years of "Student" membership | webinars. State Presidents are to assist State Secretaries in publishing Membership Renewal. Executive Board members should be able to register for the CSMM; must be logged in to get members discount and select "Executive Board" Annual Report for BOC Approved Provider Status should be available by the end of January and must be completed by March 31 to complete Approved Provider Status |
| e) Treasurer McLane | Checking \$ 517,001.68 Investment \$298,318.65 (about a \$30,000 + increase in the past 12 months due to reallocations). Significant need to encourage members to attend our CSMM because our numbers are down at this point. NATA Foundation contract is still on hold waiting for final numbers and language from R.T. and Shelley. NATA Accountant has come down about \$100 off of fees from previous contract. | Treasurer McLane will send NATA Foundation Contracts to President White once he receives it to review. |
| 10. Committee Reports | | |
| a) Standing Committees | | |



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| | i. Quiz Bowl Committee | The group has requested an expansion of one more member, the Group would like that position to be a dual appointment individual or a full service (clinical) position member, non-academic. | MOTION: (KY/TN) To approve the expansion of the Quiz Bowl Committee to include an additional member to include a non-faculty member. 6-0-0-1 (LA) Approved |
| | ii. Young Professionals | The Committee has approved the nomination of LeKyndra Smith as the 2017 recipient of the SEATA YP Distinction Award. | MOTION: (TN/AL) To approve LeKyndra Smith as the winner of the 2017 District Nine Young Profession Distinction Award. 6-0-0-1 (LA) Approved |
| b) | Ad hoc / Taskforce Committee(s) | | |
| | i. Crisis Event Workgroup (Pres Whie) | No Update: President White, President Ullery (KY) and President Byrd (TN) have had some preliminary discussions for developing a SEATA Policy on this matter. The group will continue to work on this and will plan to bring a recommendation(s) to the EB for discussion. | No Update |
| | ii. SS Taskforce | Update on ACTION: President White and Chairman Snoddy determined to delay this meeting until the March SEATA meeting. Update on ACTION: President White will follow-up with Chairman Snoddy to determine if the process is being followed to determine the awarding of SEATA's Safe Sport Grant. There continues to be confusion about if this is grant or reimbursement. | Conference Call was held on 1/11/17. The Task Force will be held following the SEATA Clinical Symposium on Sunday and Monday. State Presidents included will be LA, AL, and TN. President White will send out the proposed budget for this meeting once he gets more from Chairman Snoddy. |
| 11. Old I | Business | | |
| a) | NATA Foundation Contracts (Treasurer McLane) | Status/Update: A working group was established to review the proposed contracts and work with Dr. R.T. Floyd and Dr. Pattie Tripp to bring a recommendation back to the group before signing the contracts. Group will consist of Treasurer McLane, President Gunderson (GA) and President Ullery (KY). | See Treasurer McLane's Report |
| b) | Email service from Go Daddy (VP Hopp) | Update on ACTION: Jeff Hopp has set up emails for District Director and Vice President and Tim will updated his to be consistent language. | All email addresses for SEATA Officers are up and running using "@gmail.com" |
| c) | SEATA collaboration with Biodex to offer EBPs (VP Hopp) | Update on ACTION: Continue discussion with Shannon Wiggins (Biodex) and bring definitive options to the Board. Jeff will follow-up with the Board after her meeting on the December 13th. | See Vice President Hopp's Report |
| d) | National AD's Meeting – Dec 11-12, 2016 in TN. | ACTION: President Byrd provided photos to NATA and Secretary Wesley for inclusion in PR efforts. | See Director Brunett's Report for update |
| e) | Revisions to Section II and Section III of SEATA P&P Manual | Update on ACTION: President White will re-send the proposed changes to the P&P with an electronic vote coming at a later time. | 6-0-0-1 was the email vote to approve the changes that were proposed. |
| f) | State Meeting Reciprocity | Update on ACTION: President White sent email to request State Presidents to adopt a policy on the issue of out-of-state meeting attendees. - President King (AL) stated that ALATA has "gentlemen's agreement" already for this. | President White and Director Brunett asked each state to adopt this policy. Parliamentarian Kimmel recommended that |



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| | President Gunderson (GA) raised some questions about access to full SEATA roster to verity SEATA/NATA membership. Secretary Wesley and Treasurer McLane will be happy to assist and verify District/NATA membership on outside state attendee's membership. There was discussion about how SEATA handles out of district NATA members that wish to attend our CSMM. | |
| g) MDAT Award | All applicants for the 2017 SEATA MDAT Award are to be reviewed and a decision reached by the Executive Board in lieu of the MDAT Committee for this year due to a potential conflict of interest. All candidates were reviewed by Presidents Ullery and Nason and VP Hopp | MOTION (FL/KY): To accept Benson as the Winner of the 2017 SEATA MDAT Award. 6-0-0-1 (LA) Approved |
| h) Support for SEATA members | Update on MOTION: (DW/AL) Secretary Wesley was authorized to purchase a food delivery gift certificate in the amount of \$250 for Heloise Belarmino and Mike Jones. | Gift Cards/Food Delivery Order have been purchased and received for both Mike and Heloise. |
| 12. New Business | | |
| a) Security Certificate for Website (Hopp / Wesley) | Discussion on purchasing a Security Certificate for the website which is necessary due to upcoming changes in Google. | Secretary Wesley will work with Sharri Jackson and DigiCert to purchase and complete this process for SEATA.org website. |
| b) :Be the Match" request | SEATA Student Senate would like to partner with "Be the Match" organization for the 2017 ATSS meeting. | Treasurer McLane will inquire with NATA about the Blood Services program at NATA Convention to discuss possibility of including this group at a reduced or complimentary rate and report to Executive Board. |
| 13. Announcements | President King (AL) reported that Drew Ferguson has taken a leave of absence from UAB due to his wife's recent stroke. Please keep them in your prayers. President King (AL) reports that he will be beginning the paperwork for becoming a Retired Teacher in AL. Georgia (Paul Higgs) and Kentucky (Scott will be having new presidents in 2017. President Byrd (TN) reported on the Event App that Tennessee used during his state meeting and had significant member engagement. He and Director Brunett strongly encouraged SEATA to investigate this for use at the CSMM. There was some additional discussion about need for WiFi in the meeting rooms. Opportunities to have vendors purchase banner space for advertising in the App. Vice President Hopp will work with Sandra Geiger about WiFi as part of our negotiations in contract for ATSS change in date request from hotel. President White will hold off on signing the contract until after this is added to the contract. | |
| 5. Adjournment | | KY/FL 8:54 PM Central |